

Better future start with better community!

Problem:

Need of better public transportation

Most of the people have cars here but there are many that don't or for some reason can't drive (older people, kids, people with health issues...)

One of my friends said that she works till 5pm and her kids (14 and 15 years old) have classes at the Harford community college at 5pm and is very hard for her to take them - she can't leave work early because she is responsible to close the whole office at 5).

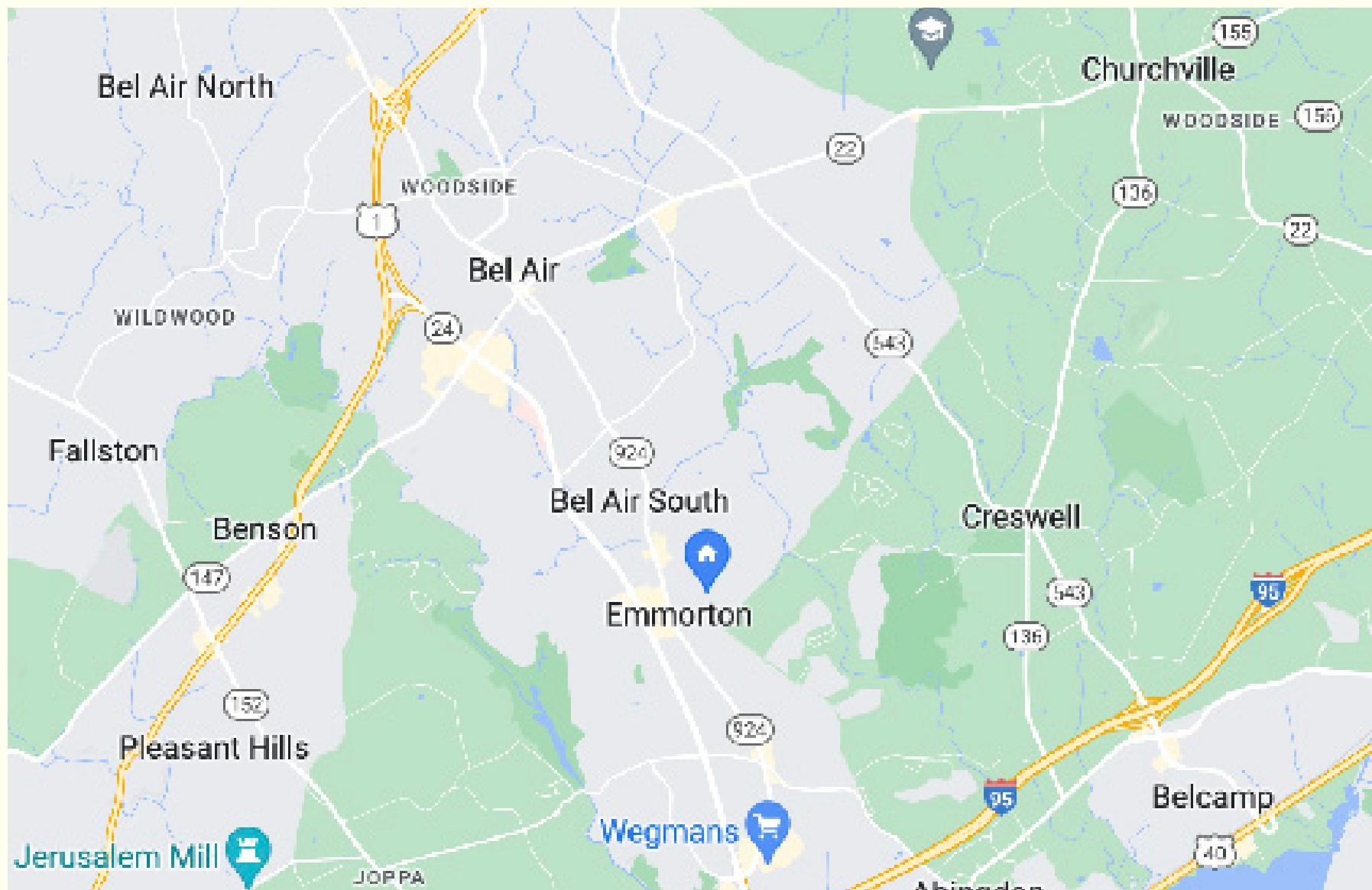
Another friend of mine said that her mom is here with her and she wonts to go to work somewhere but the problem is the transportation - nobody can take her and pick her up every day - the mom doesn't have license and doesn't speak English well).

On the weekend some people need a ride to some places around - shopping for vegetables at the Amish markets (they are 30-40 min way), visiting some parks or events.

So, my solution would be a bus that takes kids for activities, people to different places and events.

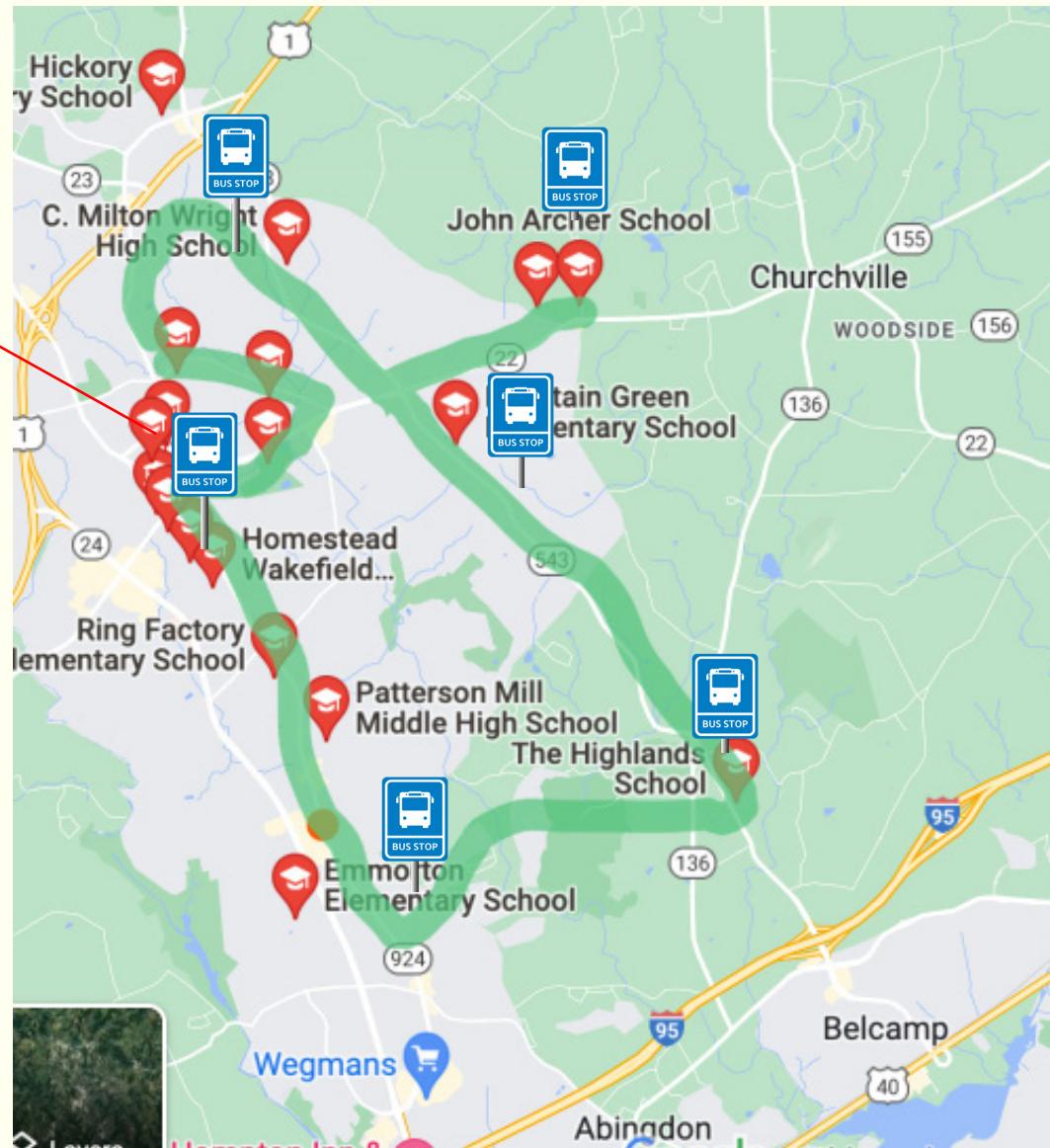
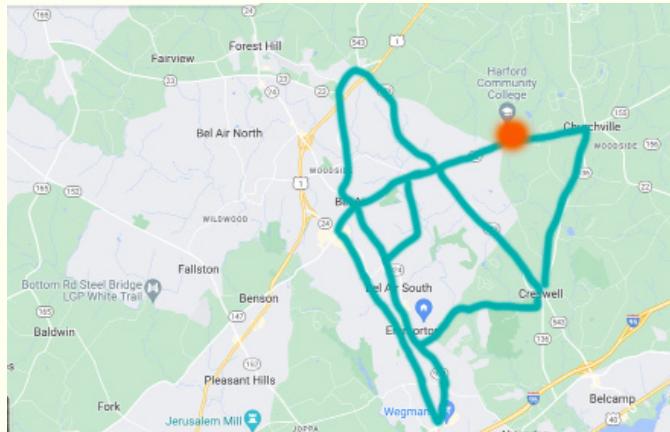
How this can be done? - There is going to be a website - with information, sign up page for the rides and payment options.

How this can be done?



How this can be done?

The red signs are the schools in the area - 2 buses would be enough to pick up the kids that have activities and take them to the Harford Community College or the Rec Center - that's where most of the activities are practice.



Step one - Discussing the problem

I invited couple friends - all different age

Despina Makris is a school bus driver - she has 4 kids - they all go to different after school activities - her husband works till later so he can't help.

Chrisoula Kafkaki - she is a second grade school teacher - she has one kid but because she has to stay sometimes late in the school is not easy for her to take it to any activities I think because many parents can't take the kids to sport activities, the obesity numbers are very high.



I design the logo - I did couple versions - on the end I picked the simple one



Bel Air Community



Better Future
Start with
Better Community

We will make a proposal to take it to the government office. We will need couple stops on the main roads and for the schools, we will just use the parking lots (with permission of each school). We will need two bus drivers and two buses (for beginning - later maybe more). We can actually see the buses and the drivers from the company that works for the schools - some drivers need to work couple extra hours and this will be perfect for them.

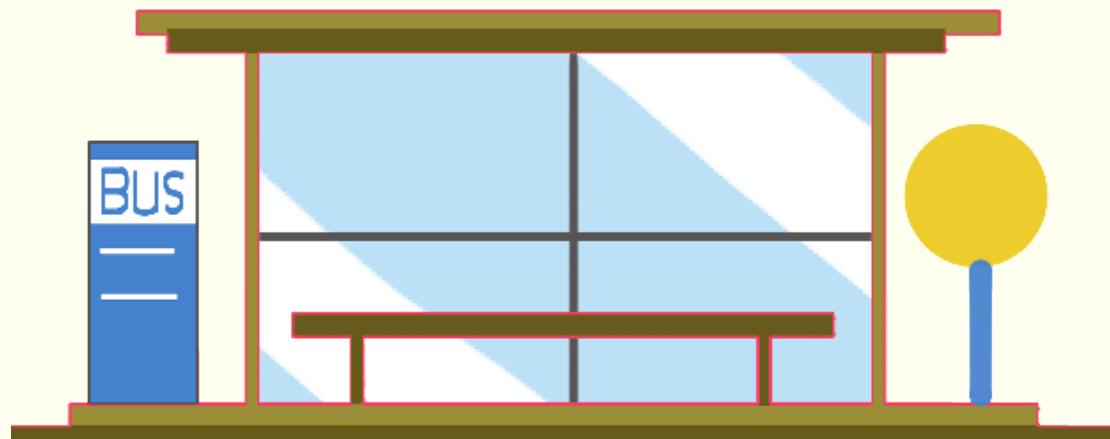
It is going to be an app - where the parents can fill up a form in the beginning of every week with what time and from where the kid needs to be picked up.

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We will need two bus **drivers** and two **buses** (for beginning - later maybe more).

We can actually see the buses and the drivers from the company that works for the schools - some drivers need to work couple extra hours and this will be perfect for them.



On every stop is going to be a **monitor** where you can look to see where exactly is the bus that has to come and also you will get approximate time of coming. It is also a option to pay for it - either there or either using thee app on your phone (the amount is going to be small - maybe just couple dollars - not like Uber or Lift would charge - and also you can buy a member card for which you can pay monthly)



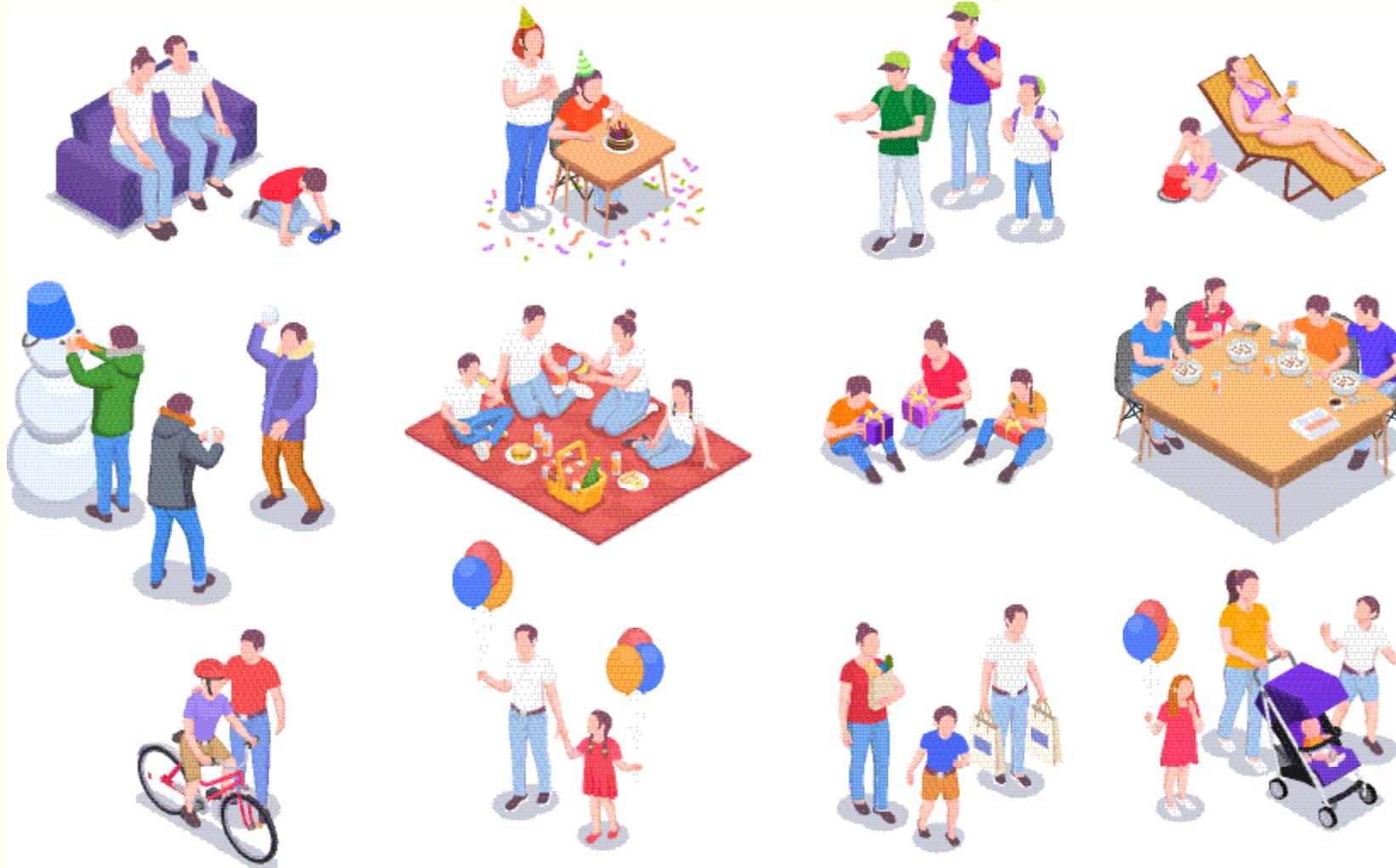
On every stop is going to be a **camera** - controlled by a main office in the government building - for security measures.



Most of the activities are between 4 and 6pm - the kids will be able to go do different activities - sports, painting, dancing, and also get help with the homework.



On a weekend, we can schedule couple routes - there are couple nice parks in the area - the bus can take people back and forth.



We can also plan some work in the area - to teach the kids to give back to the community - maybe cleaning, planting flowers and trees, visiting the retirement centers...



We can also plan visit to the farmers market - is every Saturday

We can schedule trips for the kids to learn more about animals, plants and where the food comes from.



If we want to see what events is on thee schedule, all we need to do is to go on the app and click on the calendar.

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Bel air is a small town but we have very nice retirement community - older people are still active and they like to volunteer whenever they are needed.

So, they can help assisting kids in the bus or if is needed to help them walk from the bus stop to their home.

All this is going to be done trough the app - so, all the names can be check for criminal records or anything else.



How we can advertise it?

We can use the local newspaper, social media and the local radio station.



Creating an app

