



**IDEAS
FOR
INSPIRATION**

INSPIRATION

FROM

ANTICS











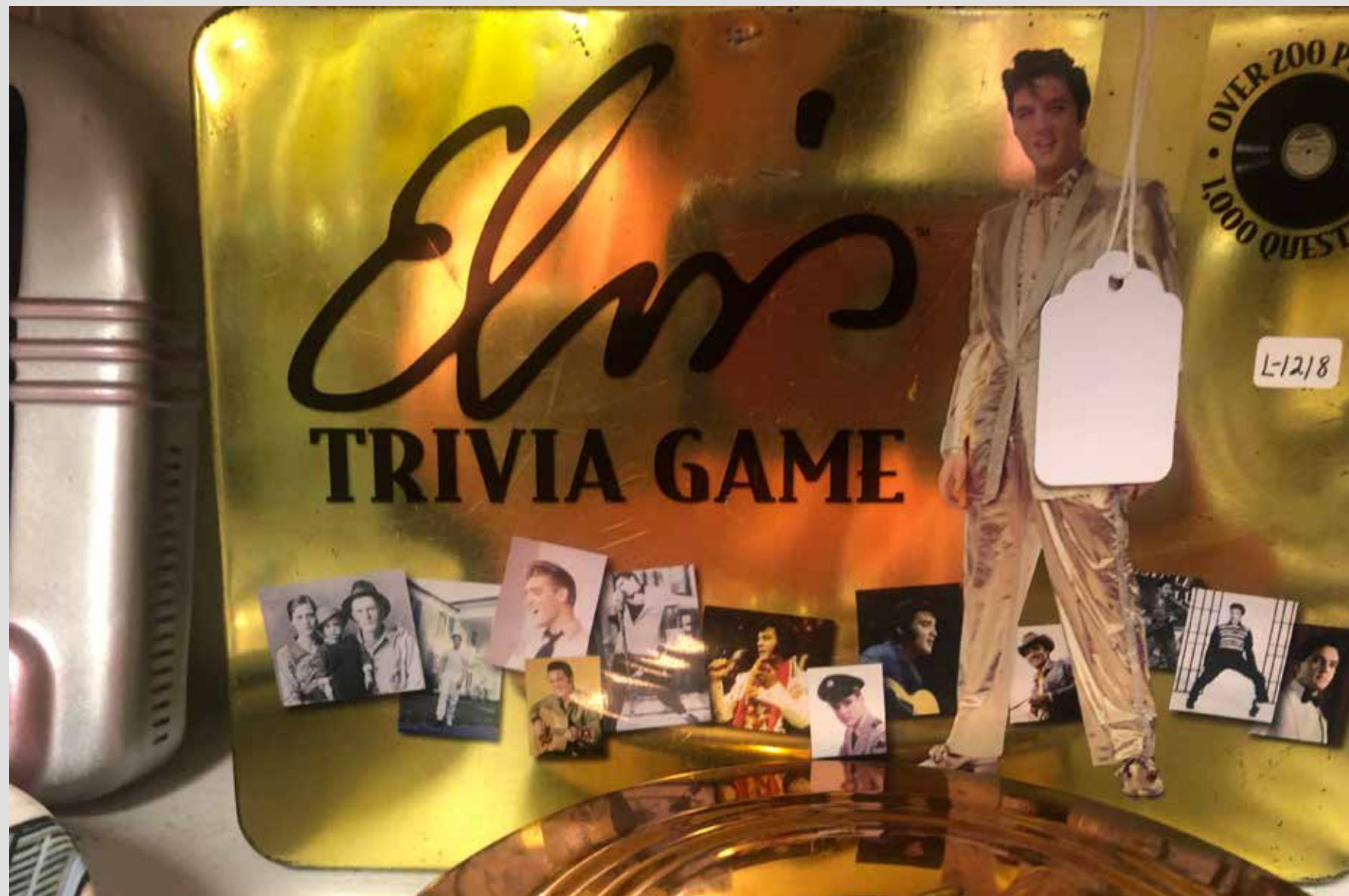








































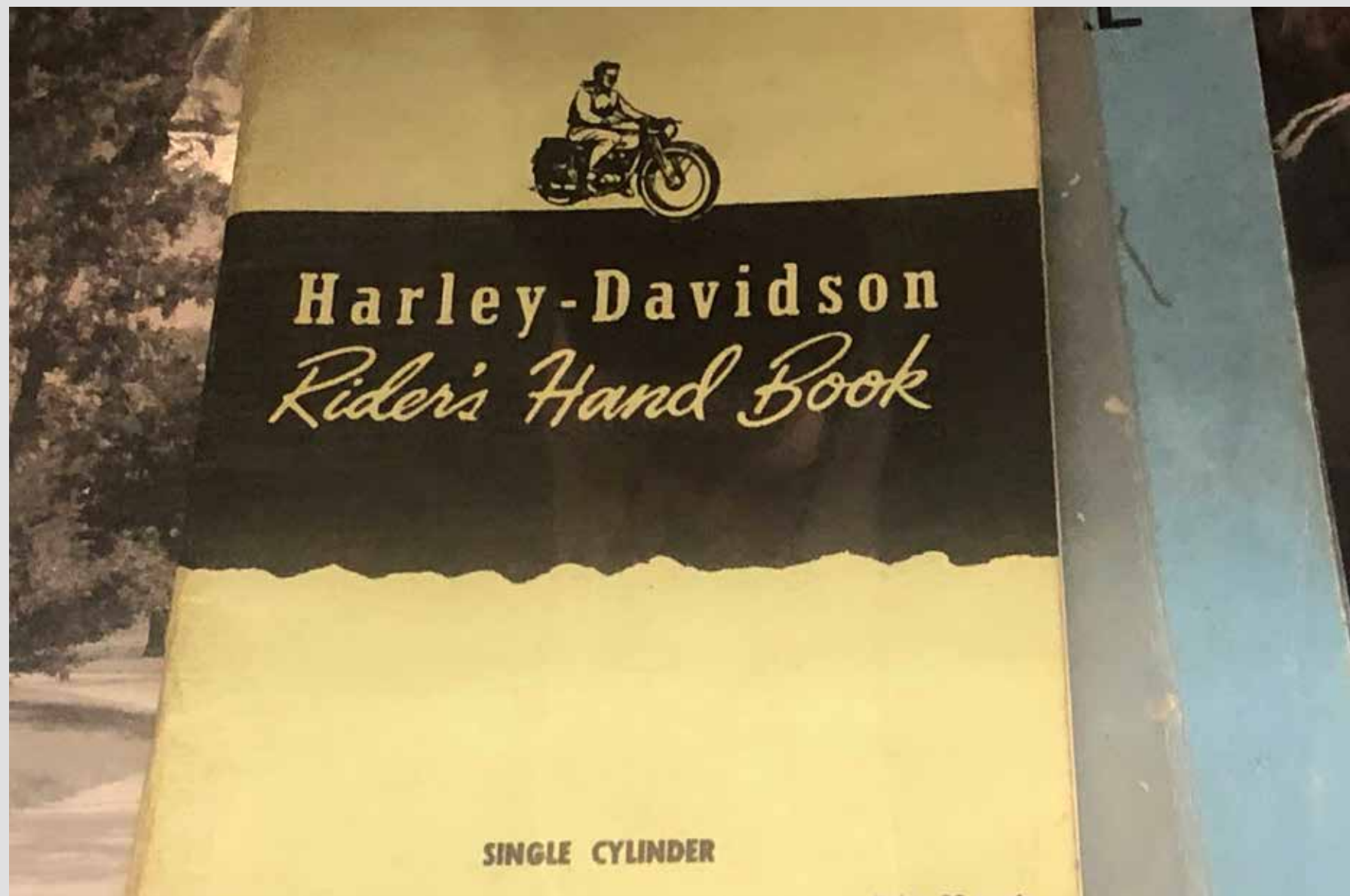
















Kraft Cheese
Bazaar to help you with your
Lenten
menus



**SURE SUCCESS
SHUFFLE!** The step-
by-step illustrated in-
structions for this glo-
rious train dish are yours
(along with other wonder-
ful recipes) in Kraft's
beautiful new booklet
called "Cheese Concoctions."
It's just Request your
copy on a penny post
card addressed to Kraft
Food Company, Dept.
QF-23, Chicago 90, Ill.

Now's the perfect time to discover the dozens and dozens of different kinds of wonderful cheeses Kraft makes and imports for you. Now—during Lent—when cheese is such an important help in menu-making! Now—when stores are especially featuring all kinds of tempting treats in the Kraft Cheese Bazaar!

Your old Kraft favorites are in the Bazaar, of course, plus all sorts of other lip-smacking Kraft varieties you folks may have never even tasted yet!

Visit your dealer's Kraft Cheese Bazaar right away and pack out a grand assortment.



NATURAL CHEDDAR CRONES: If you want old-time mild cheddar goodness get the Brand Natural American Cheddar—made from pasteurized milk, aged right in its own wrapper! For milder sharp flavor with mouthful natural texture get Kraft Sharp Cheddar in the waxy package. Here's *large* natural cheddar!



THE RED SAFA is a gay "thick treat"—delectable Dan-Dew Brand Gumbo for your chosen trio. The other gay "red treat" is Charleston—golden inside and molten on all sides. For lovers of delicate Sides—the round variety of Cream Brand Potatoes, Sauté Green Beans, individually wrapped portions, imported by Krish



MORE CHEESE TRAY DELIGHTS! Philadelphia Brand—the cream cheese that's guaranteed fresh! MarLen's Imperial—the restaurant of sherry, shoulder, Wedges of molten, Knight Camembert, Blue Chip Brand, a riper blend of blue cheeses pressed into a tray for dining. Knight Blue Cheese in individual wedges.



NEW PERFECT WAY TO GET CHEESE IN SLICES!
Kraft De Luxe Slices . . . now available in all markets—are cut, wrapped and sealed by Kraft right after the cheese is pasteurized. The neat package holds 11 perfect slices . . . no slices, no sliced-out edges. Five different kinds of Kraft De Luxe Slices: American, Pimento, Swiss, Brick and "Old English." Brand Pastures the Finest Cheese—protected by Kraft all the way to you!



WEDGES OF GRAND EATING: They're wedges of genius, rich-tasting cream cheese with other good things added! Your folks will love to lay back to 'em. Five varieties in all: Krug Olive Cheese Spread, Pimento, Low-Fat Pimento, Italian and Pineapple Cheese Spreads. Wonderful for sandwiches and snacks.



YOUR STASIS-BITS—for snacks, sandwiches and salads. Delicately melt Fats, the cheese fond that's digestible as silk. Medium-melt Kraft American and sharp "Old English" Brand Pastoralized Process Cheddar. All three melt perfectly. *See more favorites in the chapter 2.00, food and be ready for almost anything.*

[illegible]

Split round loaves and toast one side of each half. On each half heat place a Kraft American De Luxe Slice. Top with a slice of pickled tomato and a crown-on slice of green pepper. Toast under moderate broiler heat until cheese is melted and the tomato and pepper heated. Serve hot.



AMERICA'S FAVORITE FIVE QUICK SNACKS AND SANDWICHES
Kraft gives you nine different spreads... all packed in smart-looking
glass jars. And every one perfectly delicious. The "creamy-tasting" ones are
Kraft Creams, *Chive Creams*, *Pineapple and Celery*. The "bold-tasting"
ones are *Kraft Chutneys*, *Kraft Salsas*, *Kraft Relishes*. With *Sauces*,
Burgers, *Kraft Cheese and Bacon Spread*, *Cheese*, *Old English*, *Swiss*,
Tasty and *Deli's*. Keep a good assortment on hand and you're always
ready to set out a snack, make a honey-dew or porky-a-salad.



SPRINKLE IN THE CHEESE FLAVOR!
Golden Kraft Custard, delicious Kraft Parmesan in handy shakers. The touch for cream, convenience, variety.

THE WORLD'S FAVORITE CHEESES
ARE MADE OR IMPORTED BY

KRAFT



Now! DUZ gives you a wash
like no detergent can!

DUZ
not only
scrubs out
the toughest
dirt...

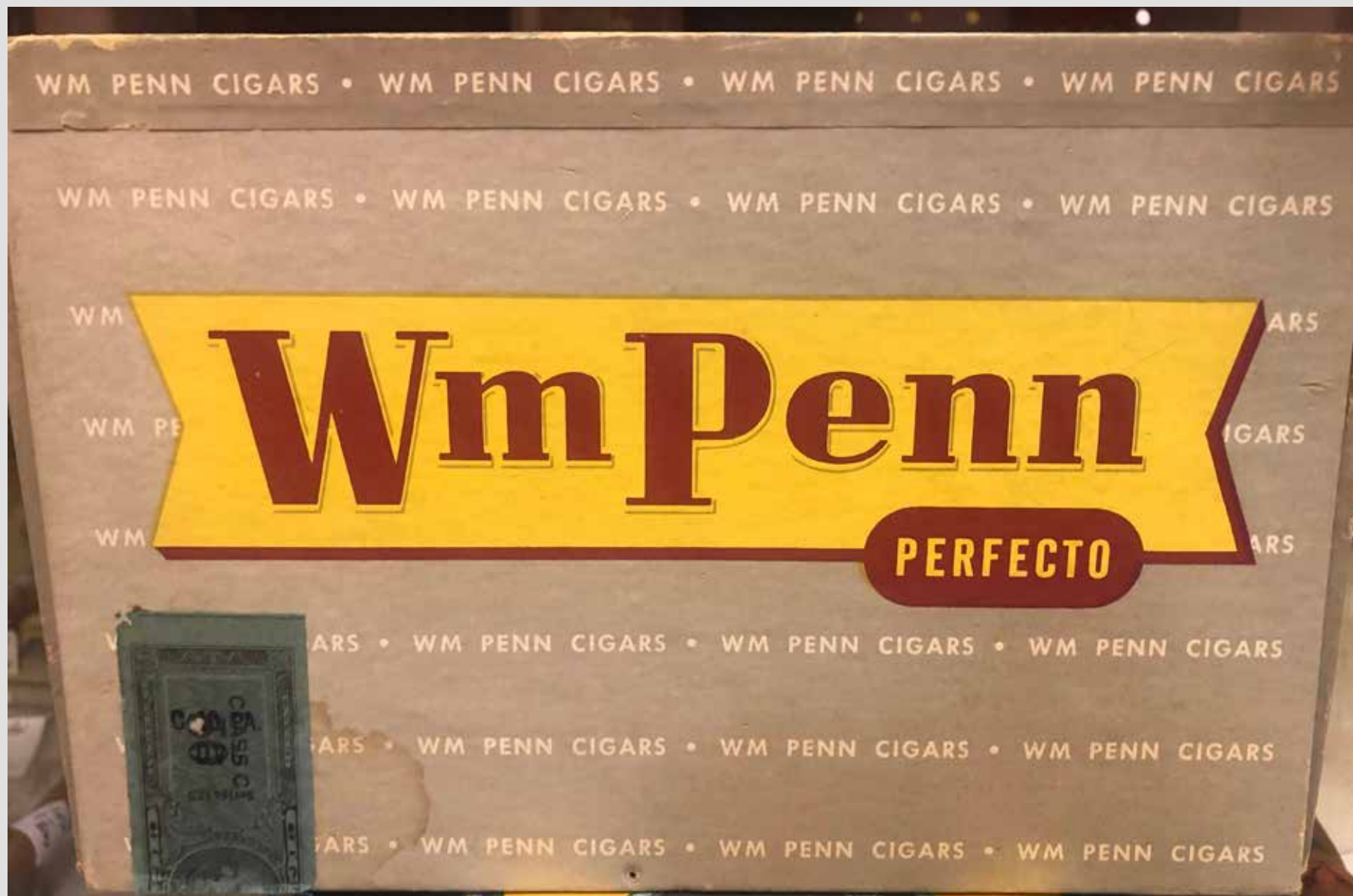
DUZ
leaves clothes
softer, smoother
...and is so kind
to hands!

It's the soap in DUZ
that does it!











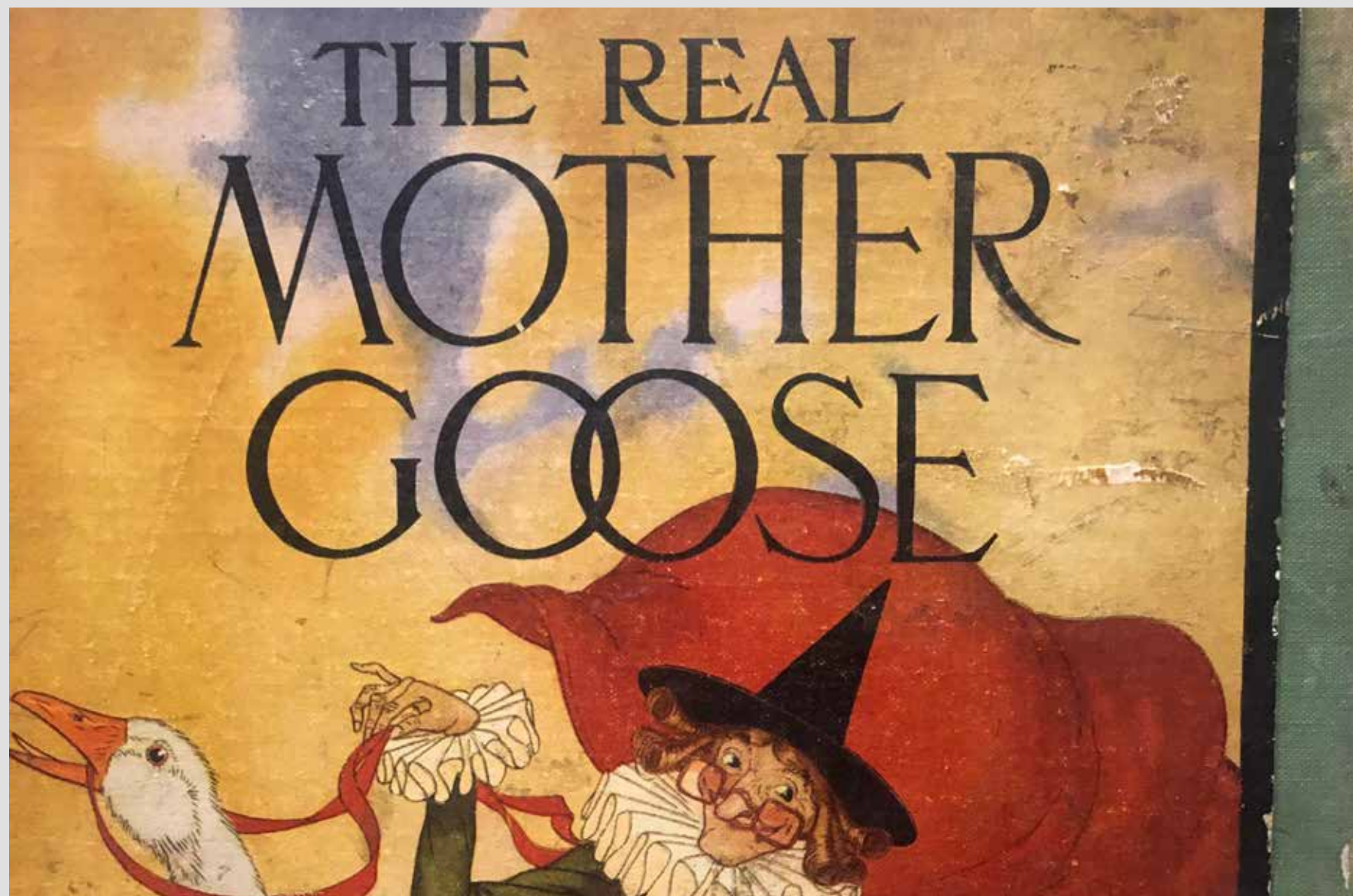


Animals
on the
Farm
Litho 1951
450
NAC































THE GOVERNOR'S PALACE
WILLIAMSBURG, VA.



COLONIAL STATE HOUSE
ANNAPOLIS, MD.

MENU



THE OLD CHURCH
JAMESTOWN ISLAND



THE CHAPEL, NAVAL ACADEMY
ANNAPOLIS, MD.

*T*HE OLD BAY LINE
enjoys the distinction of being
the oldest Steamboat Company
in the United States.

This record of distinguished and
extraordinary service since 1840
has been made possible through the good will
and loyal support of the Company's patrons
for which it is most grateful.

As the Company enters into its second hun-
dred years, it will be the earnest effort of the
Old Bay Line, through each of its personnel,
to improve, wherever possible, its service to
its patrons and to merit their continued

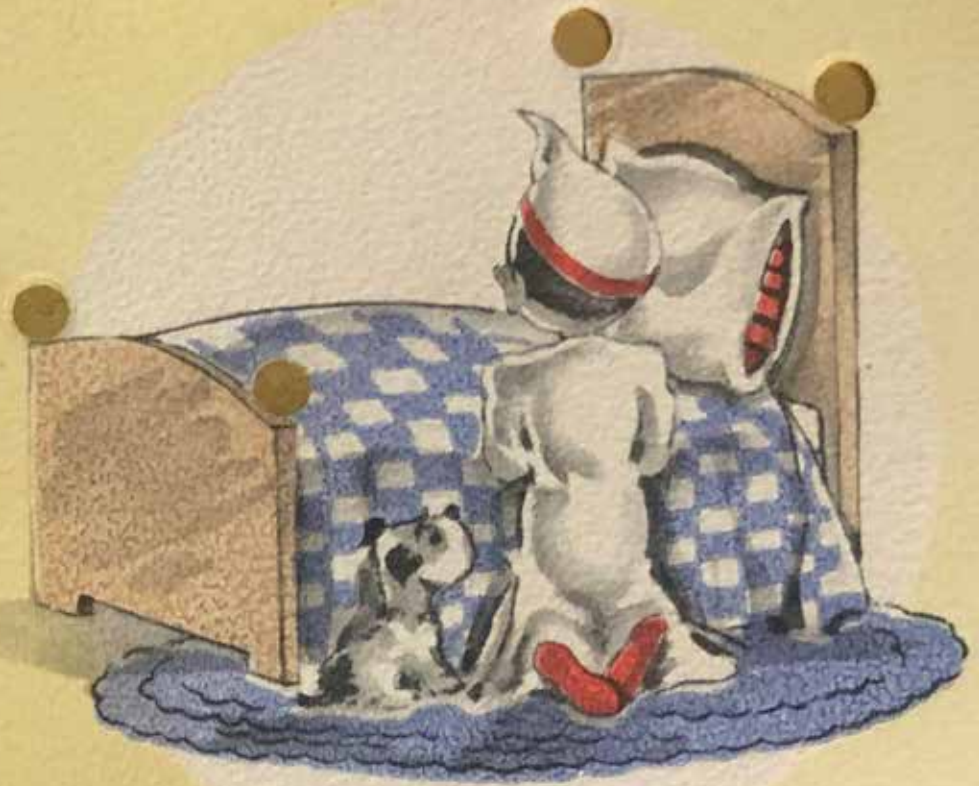


THE NELSON HOUSE
Headquarters Lord Cornwallis
YORKTOWN, VA.



To Someone Who's ILL

*Folks are thankful
for a bed—When
tired out at night!*







JFK plate
9.50
ZIP

President and Mrs. John F. Kennedy

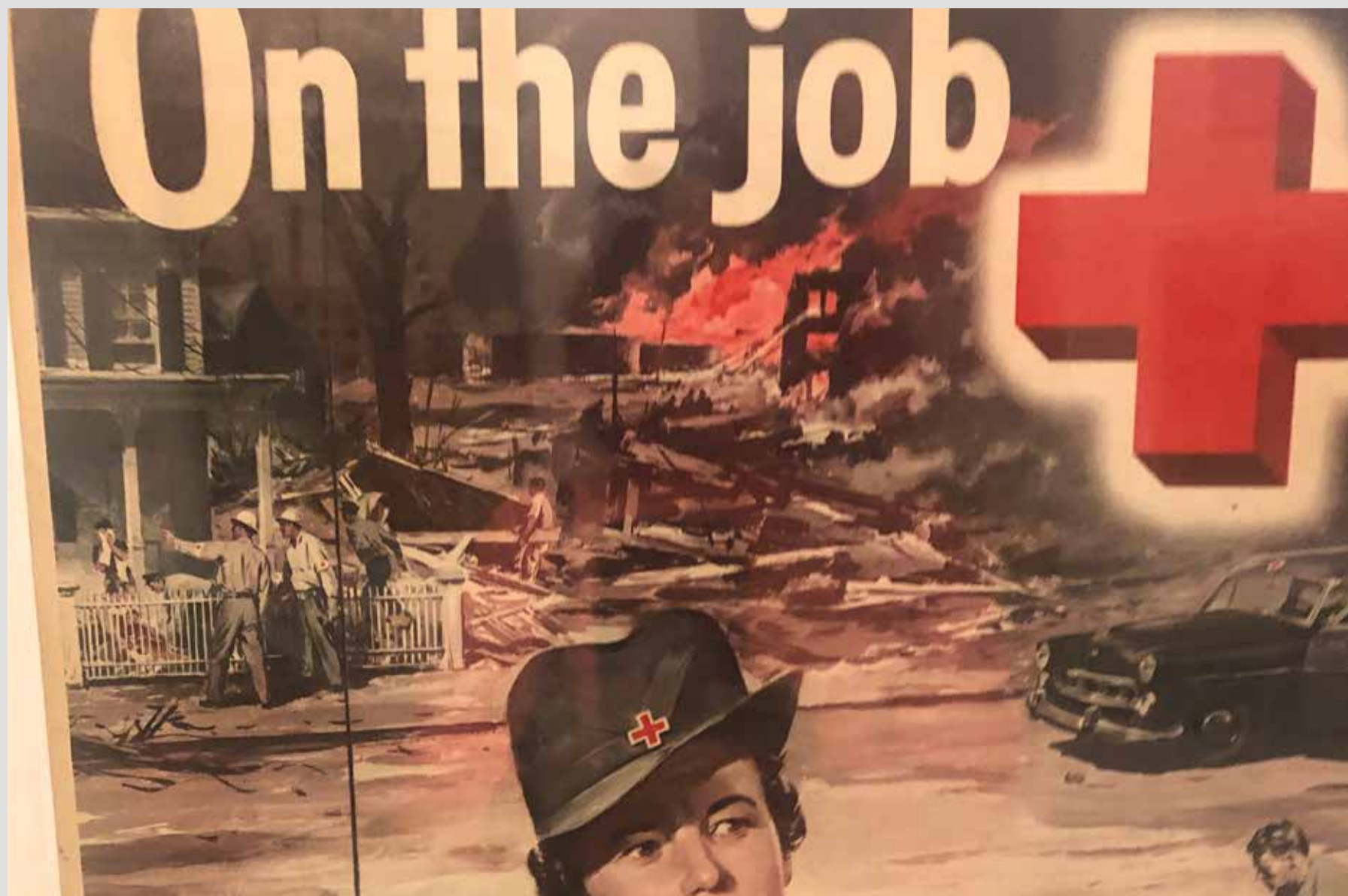












































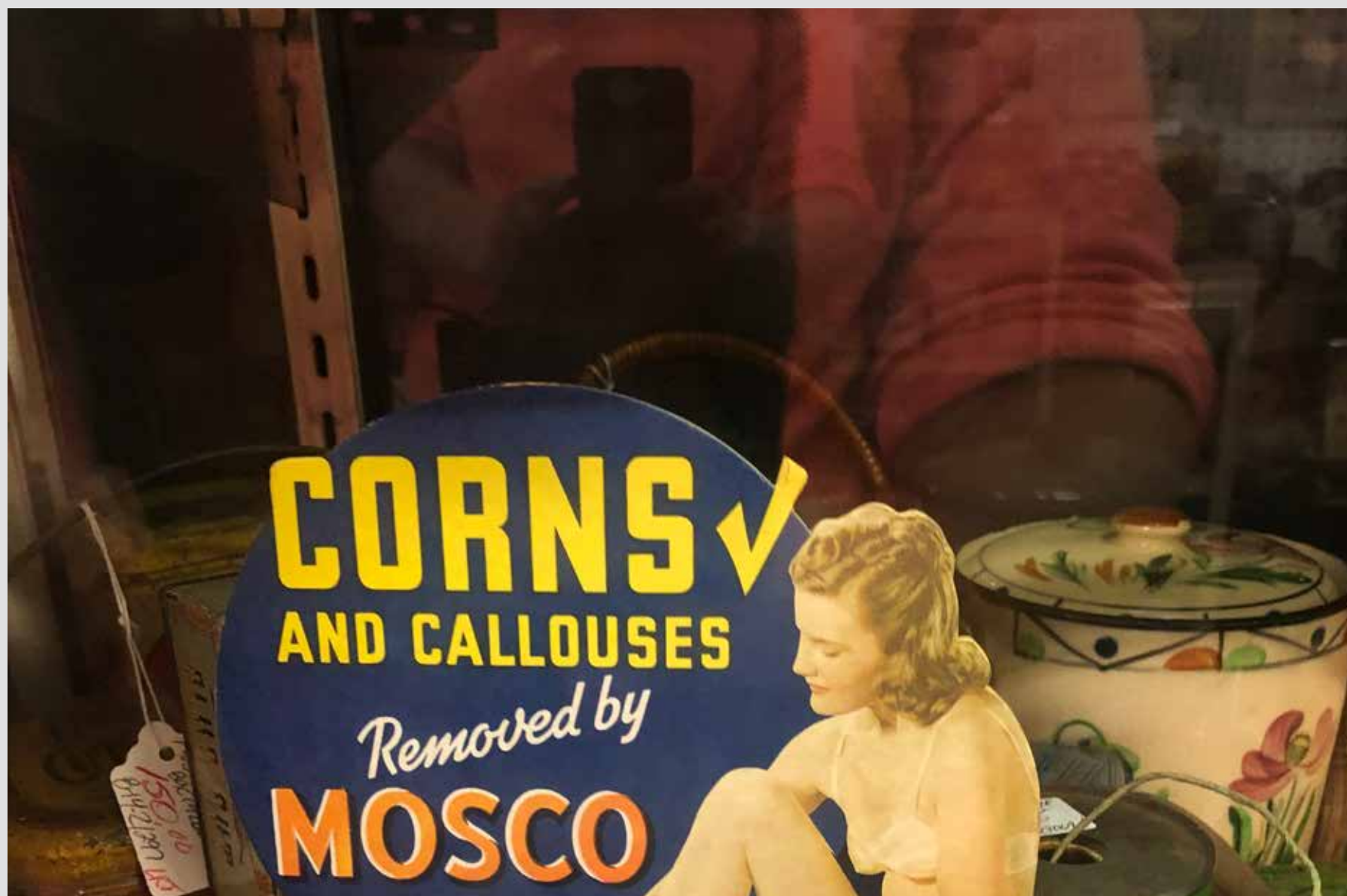














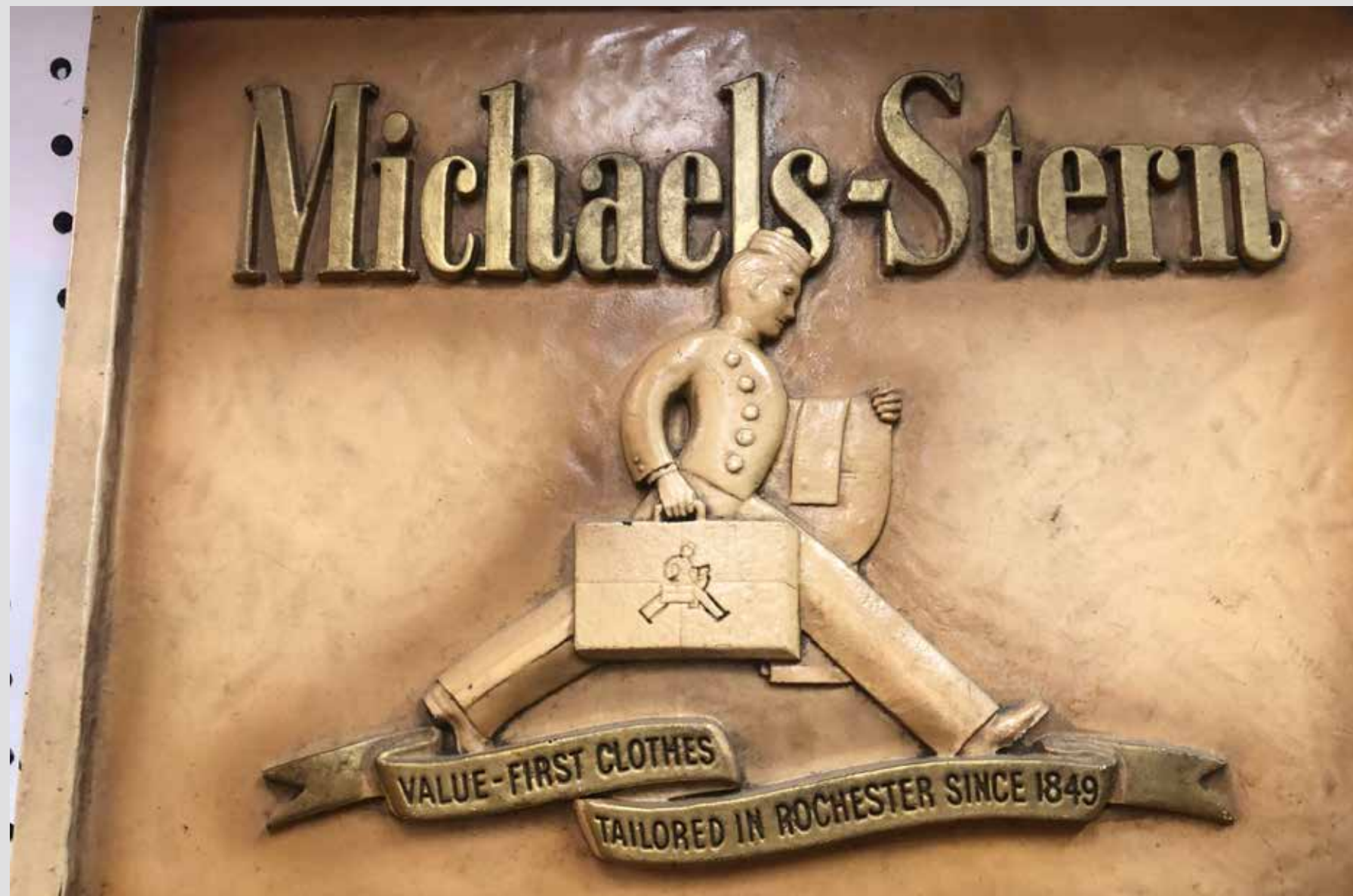


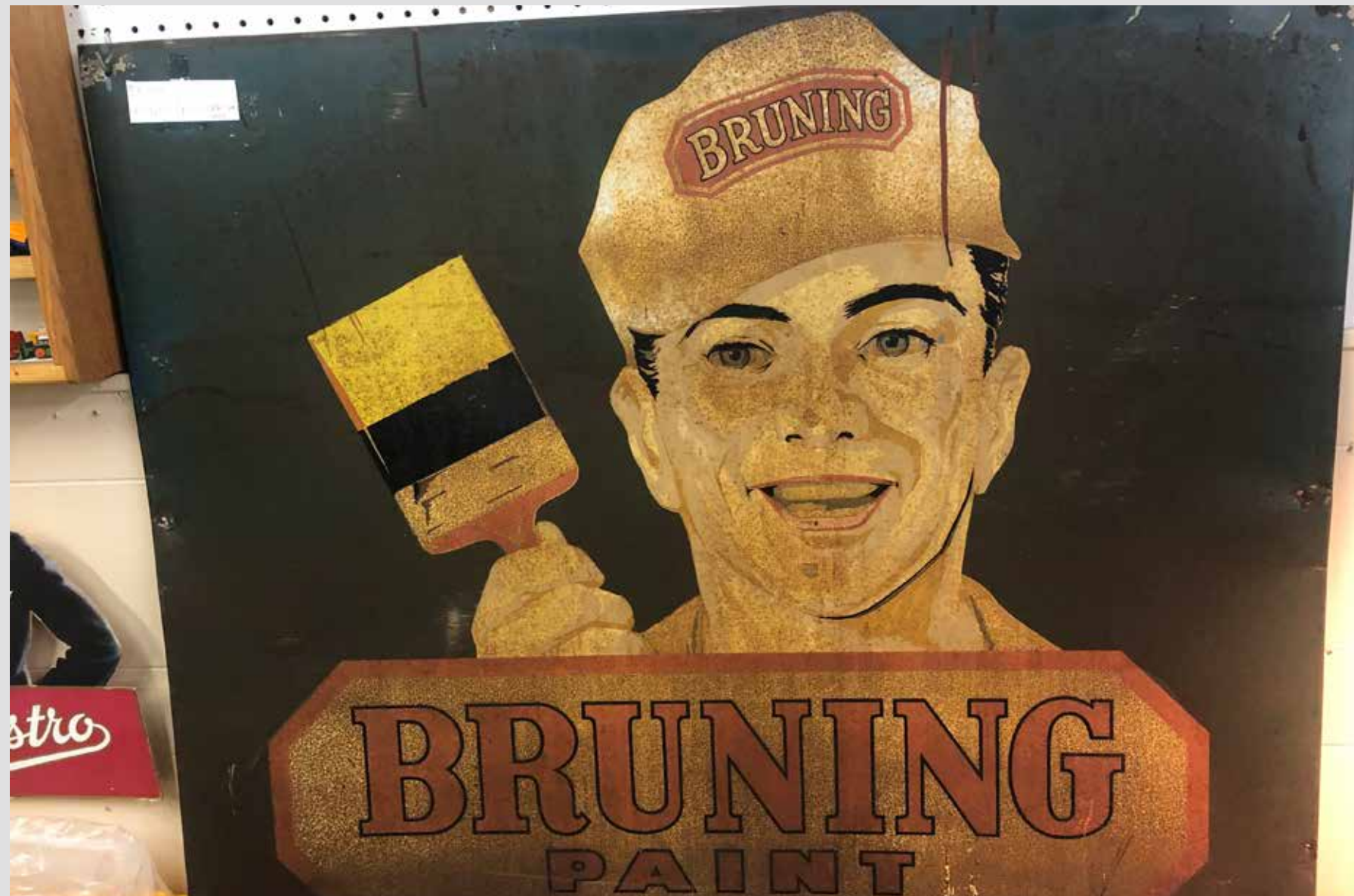
THE WONDERFUL STORY OF



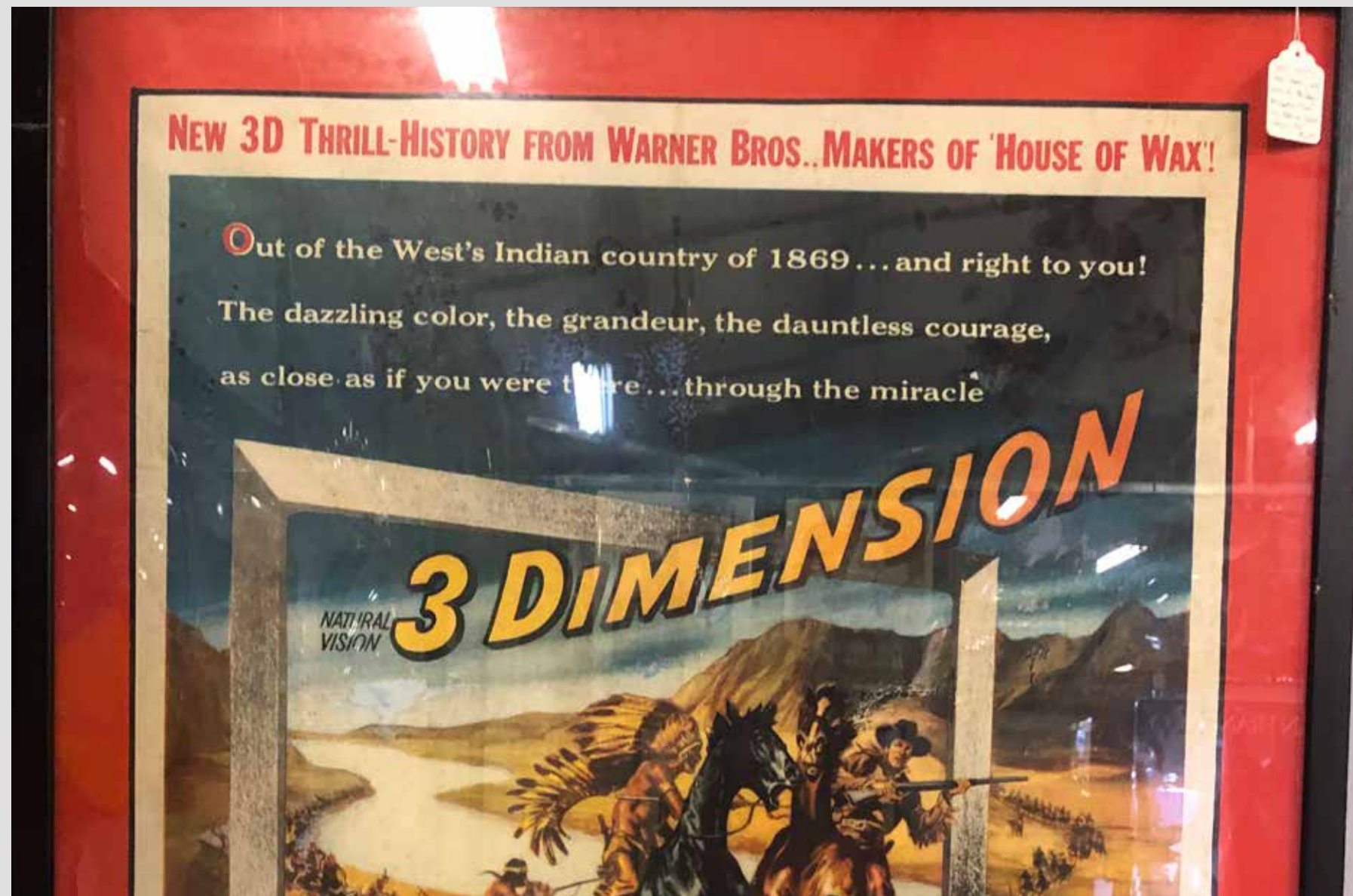


















ROY LICHTENSTEIN







BOTANIC GARDEN SEED CO. INC.





