

IDEAS
FOR
INSPIRATION

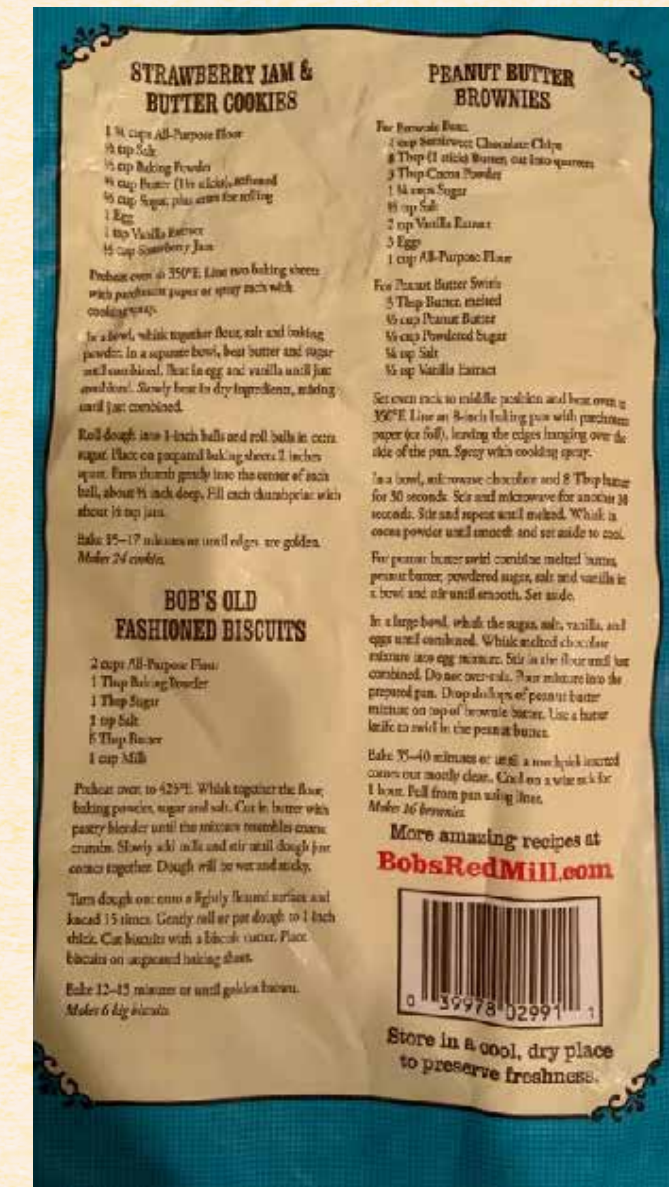


I think that going to the supermarket or any other store can fill up your bucket with ideas.

If I have time, I walk around and look at the different packages. Some of them look so well designed and they grab your attention from far, and yet you can still find some that you wonder how they got to the shelves.

Anyway, I think is good educational experience to explore the stores.

INSPIRATION FROM Packages

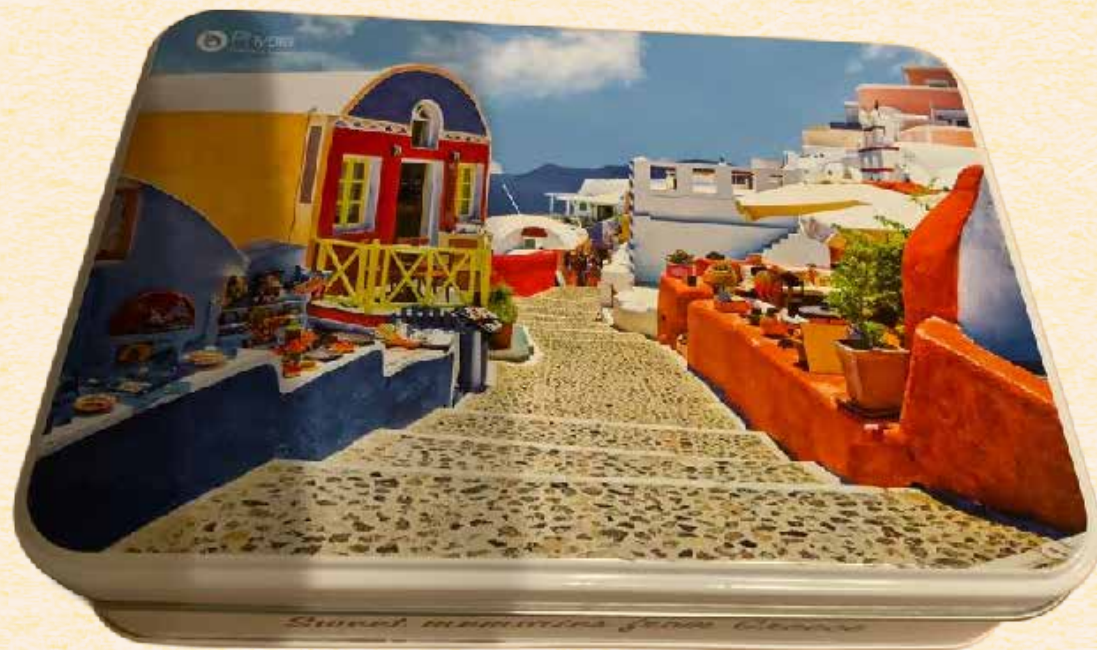






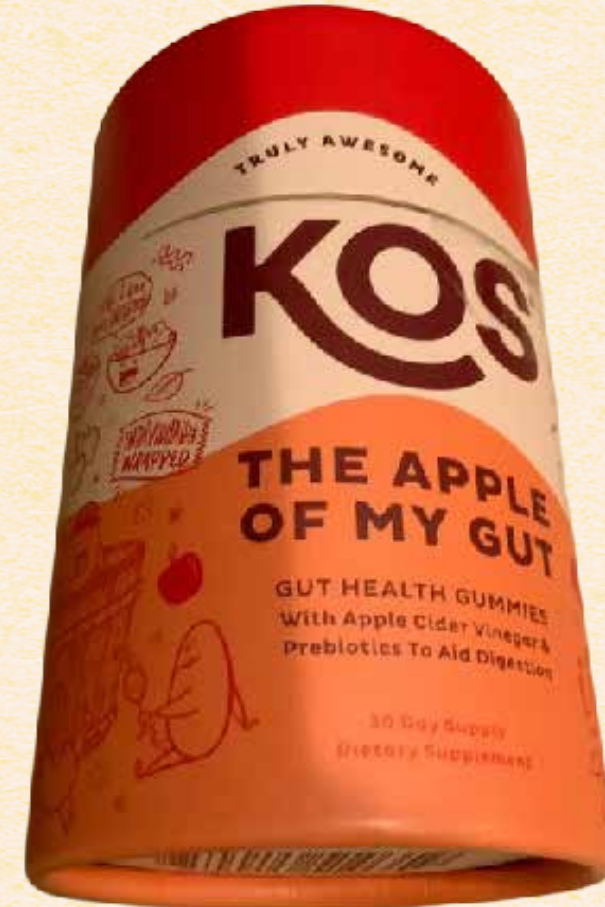


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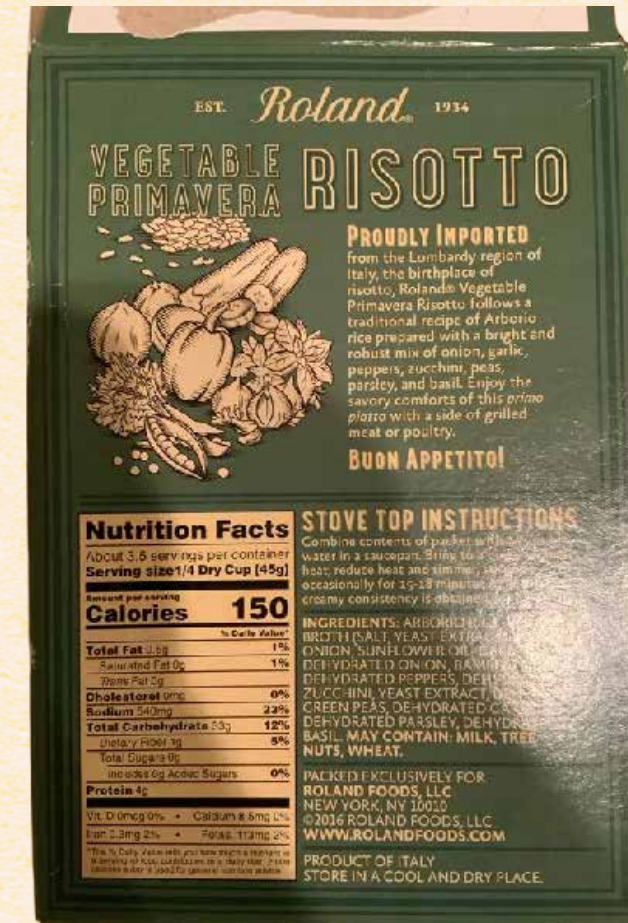














Homemade Easy
Just add water, mix and bake!

PREP

- 1 Pkg. Original Recipe Scone Mix
- 2/3 cup + 1 tablespoon cold water
- Preheat oven to 375°F.
- Lightly grease baking sheet pan, line with parchment paper, or use wedge-shaped scone pan.

MIX In bowl, add water to mix and stir with fork until combined and sticky dough forms. If dough seems dry, add additional water 1 teaspoon at a time.

Do not eat raw batter.

BAKE Drop heaping tablespoons of dough (10-12) about 3" apart onto prepared pan. For triangle-shaped scones, shape by hand into triangle or if using a wedge-shaped pan, drop even mounds of dough into each cavity and spread into triangle shape. Bake 14-16 minutes, or until firm and lightly golden on top.

EASY GLAZE RECIPE: Stir 1 cup powdered sugar, 1 TBS + 1 tsp. milk & 1/2 tsp. vanilla until smooth.

Nutrition Facts		Amount/erving		% DV	
12 servings per container		Total Fat	4g	8%	
Serving size 1 1/2 package (28g)		Total Carb.	28g	9%	
		Dietary Fiber	1g	4%	
		Total Fat	4g		
		Cholesterol	0mg	0%	
		Sodium	110mg	15%	
		Total Sugars	7g		
		Total by Added Sugars	7g	10%	
		Protein	4g		
		Vitamin D	0mcg	0%	
		Calcium	42mg	4%	
		Iron	1mg	6%	
		Potassium	52mg	2%	

Calories 150 per serving

INGREDIENTS: Unbleached Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Sugar, Vegetable Oil (Canola Oil (Rosemary Extract and Ascorbic Acid Added to Preserve Freshness), Palm Oil, and/or Sunflower Oil), Baking Powder (Sodium Acid Phosphate, Baking Soda, Cornstarch, Monocalcium Phosphate), Salt, Baking Soda (Leavening).

CONTAINS: Milk, Wheat. This product is prepared and packaged using equipment that may come in contact with Egg, Soy, Tree Nuts (Peanut, Almond, Coconut), Sesame.







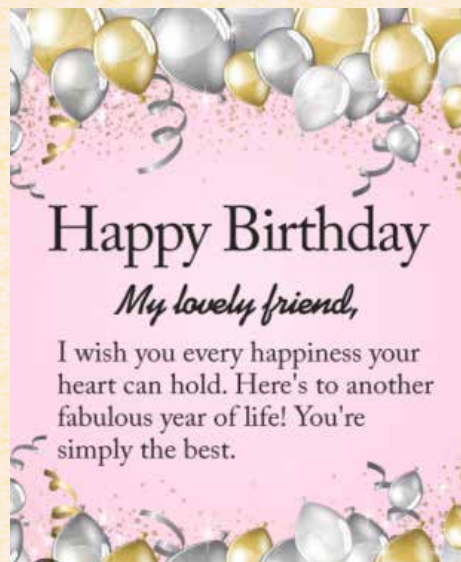


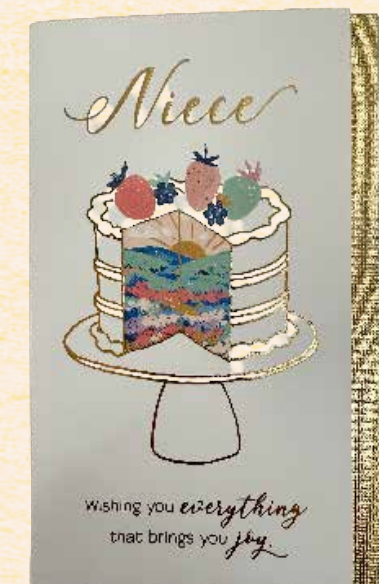
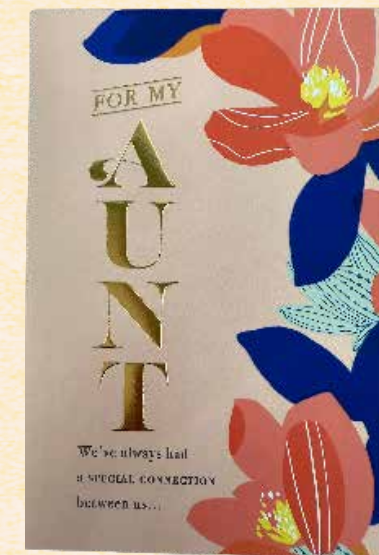
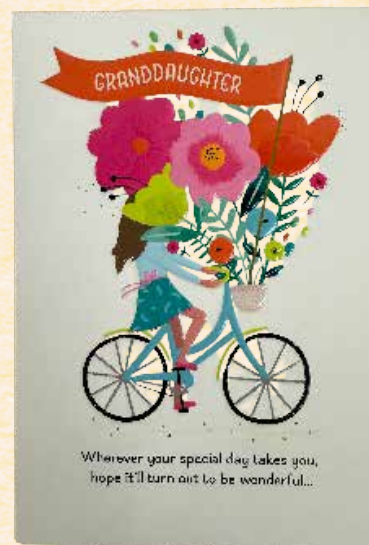
Here in the USA, the greeting cards is a huge market.

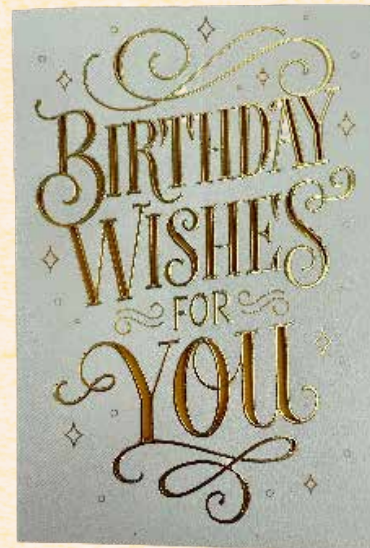
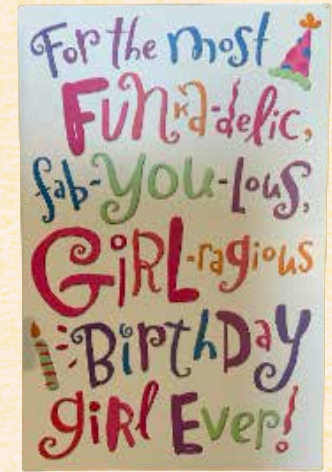
In many stores there are special sections with so many types of cards.

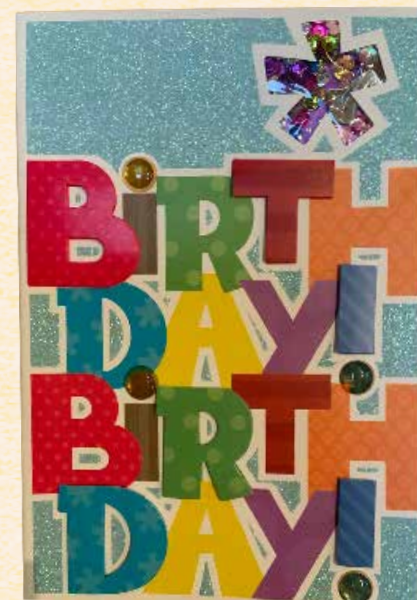
The design of some of them is so good - excellent choice of typeface, colors and images. I think just spending time to explore their design is good resource for ideas.

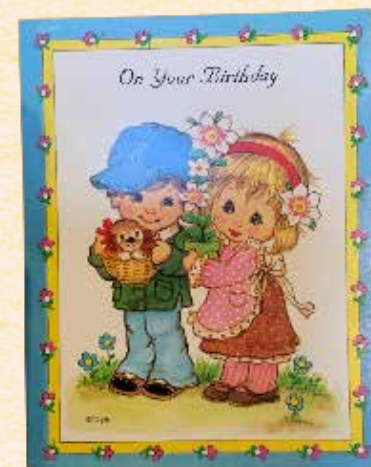
INSPIRATION FROM Greeting Cards

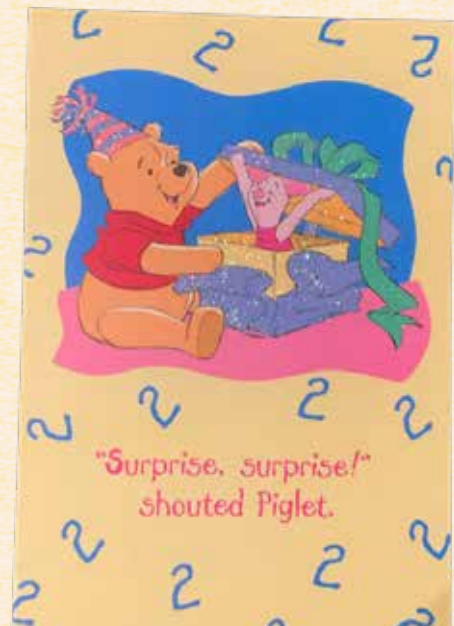






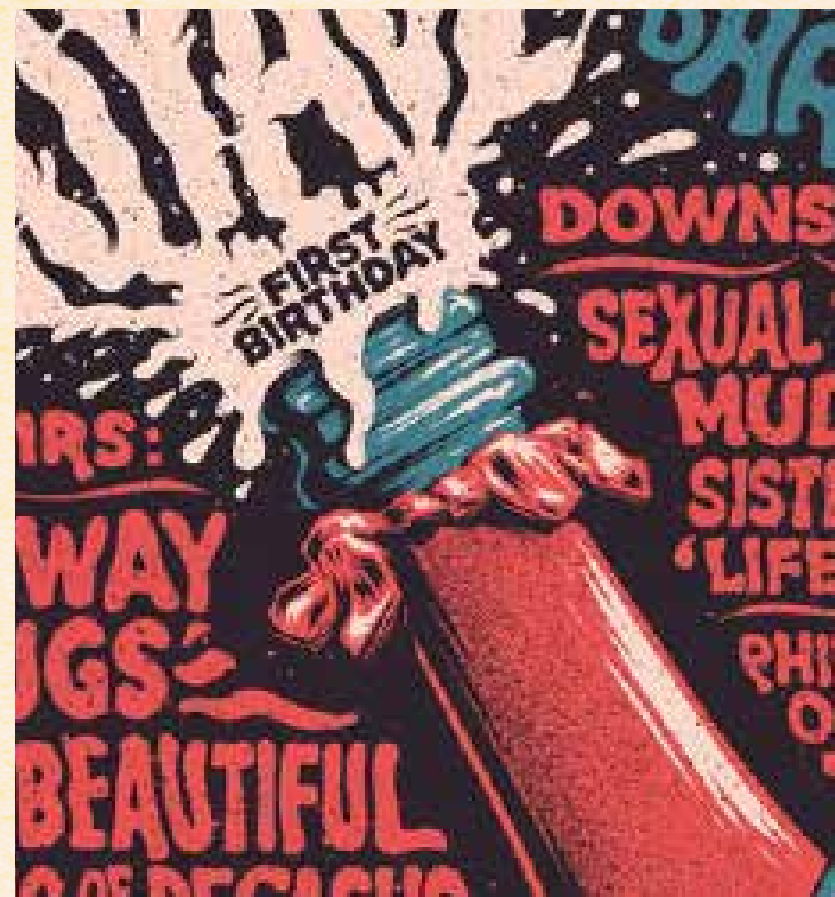




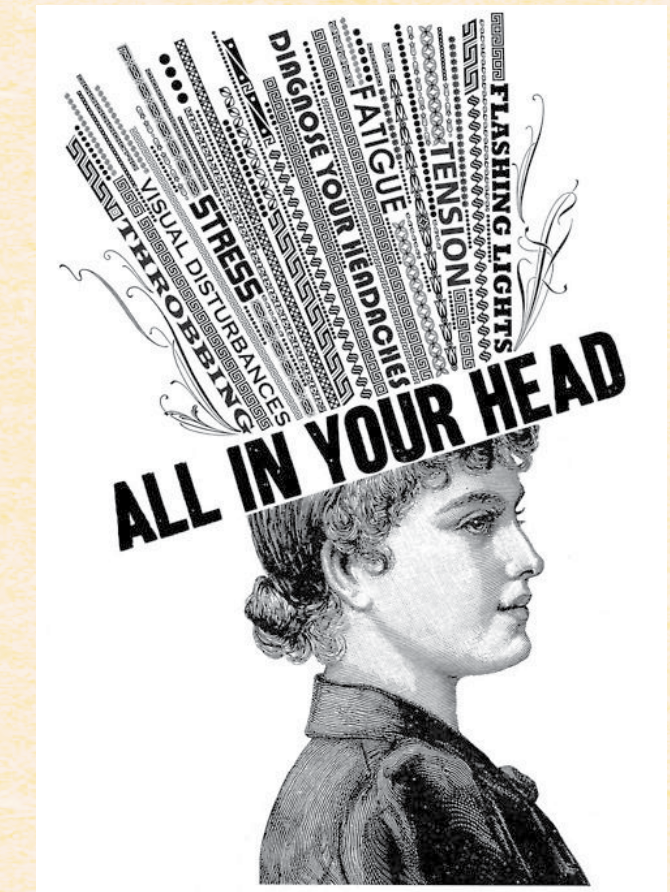
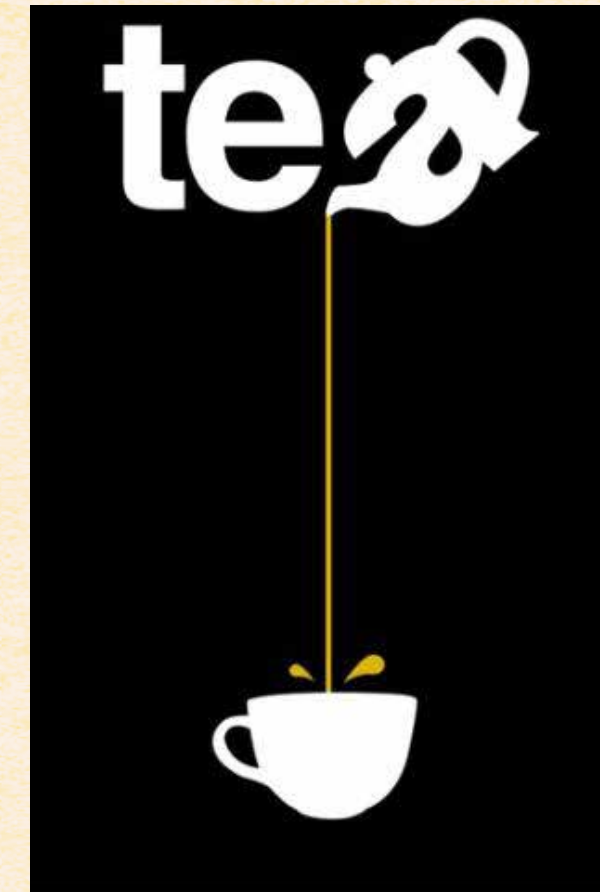


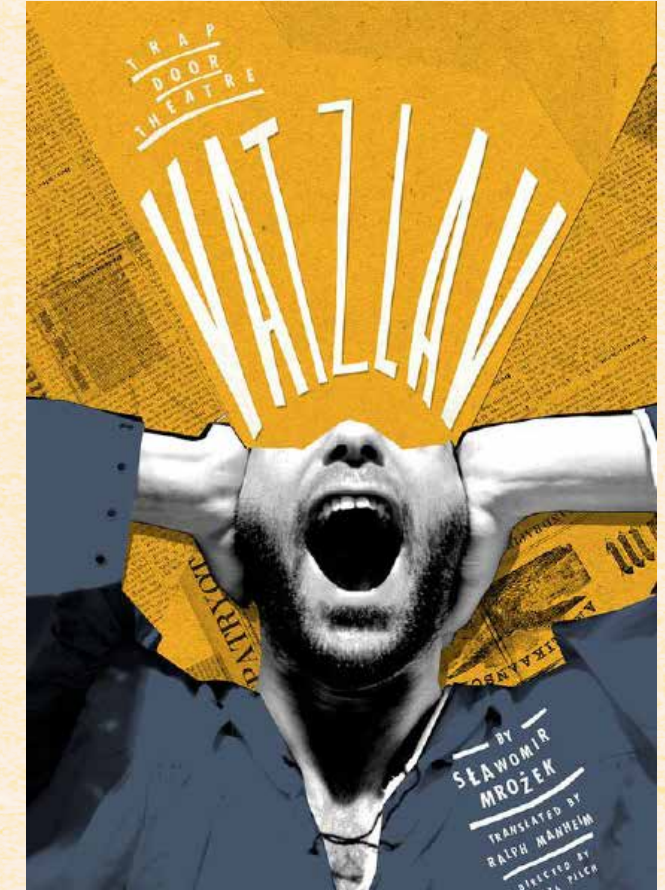
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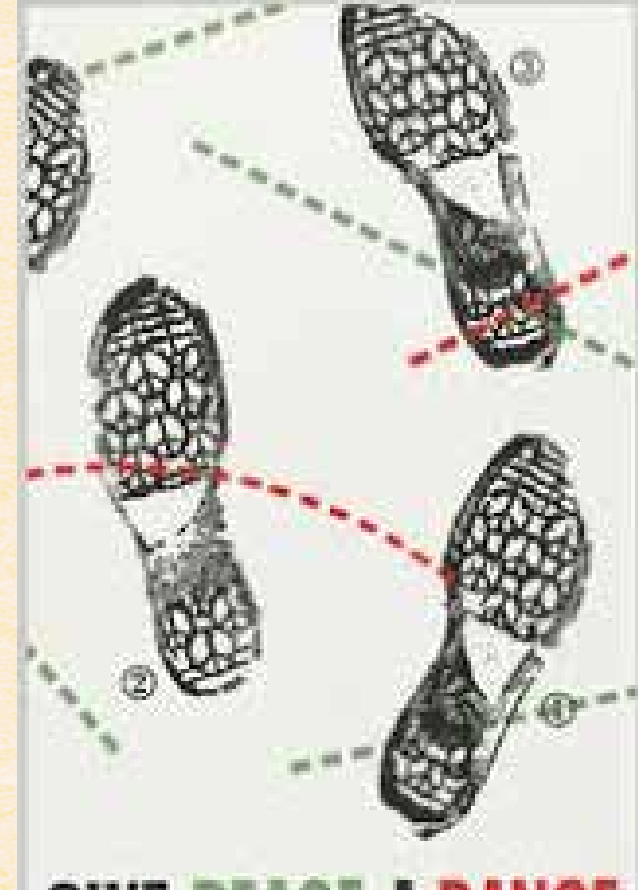
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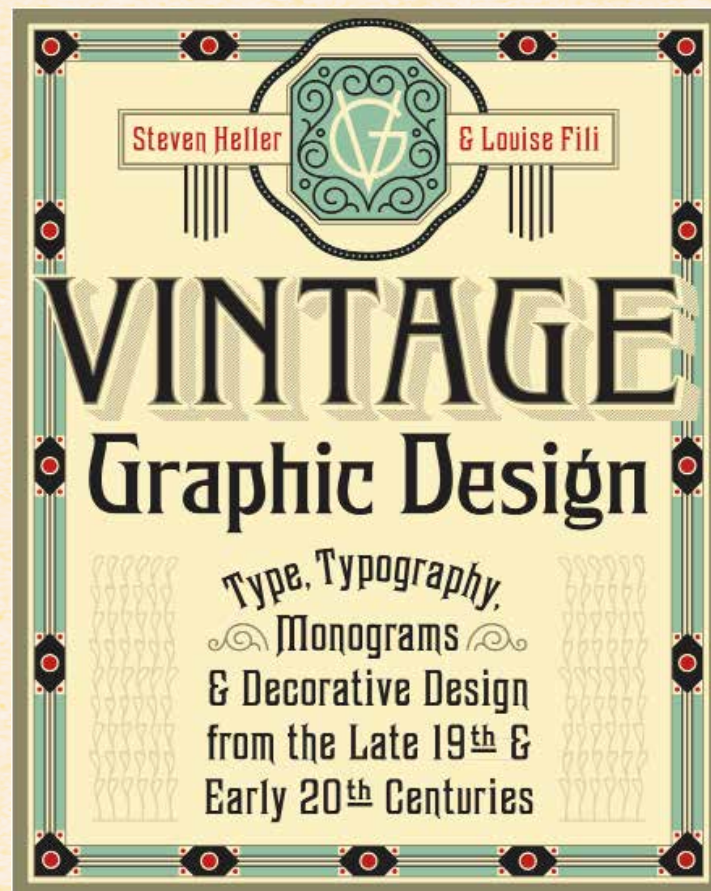


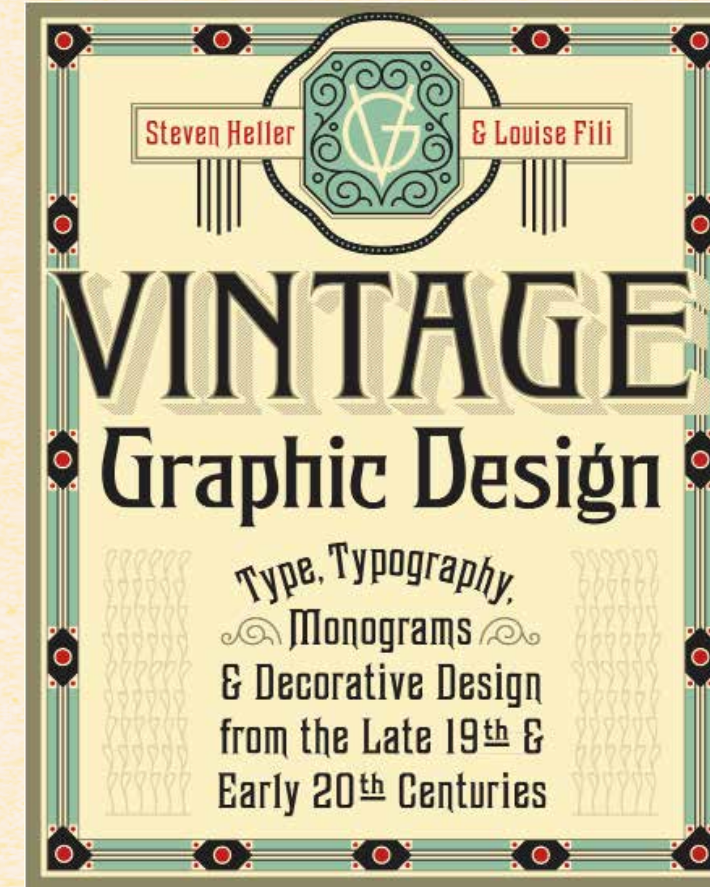
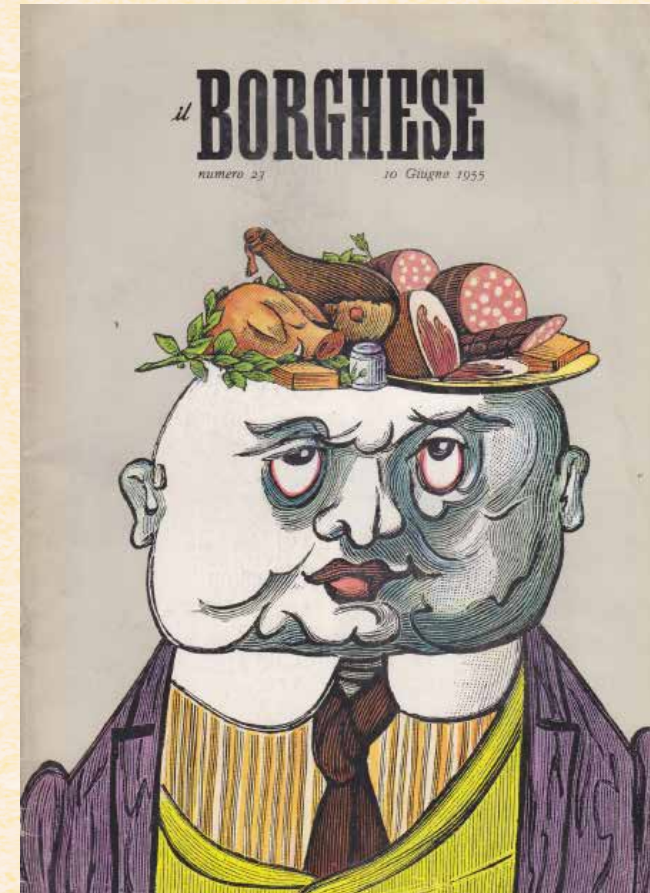
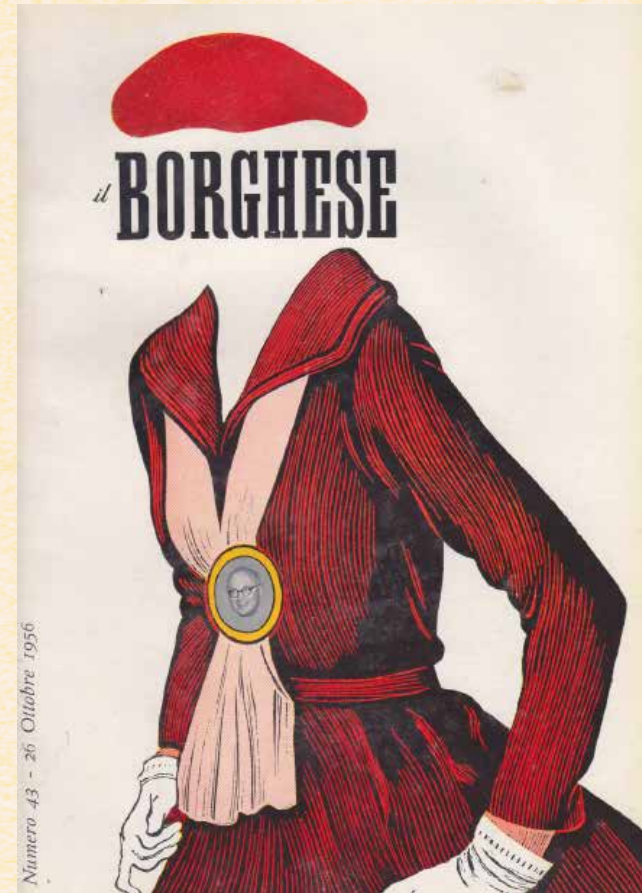
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BY VICKY KAFKAKI