



Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

We are design studio that is dedicated to create a “ toolbox” for the people that are trying to “deeped their feet” in the profession of graphic design.
We are very passioned of what we do and and we hope that we can provide you with very valuable information.



Alex L.

Managing Director
and Partner



Vicky K

Founder and Creative
Director

Our Team



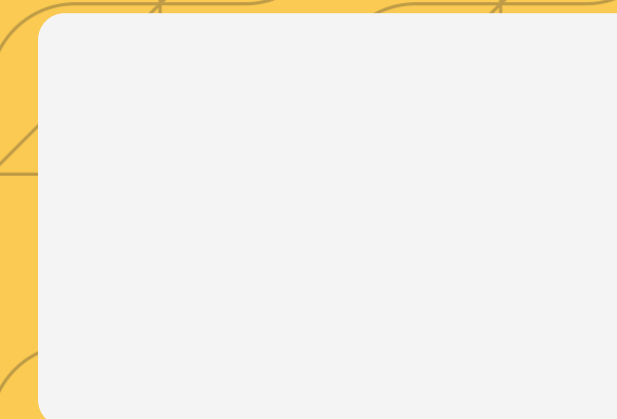
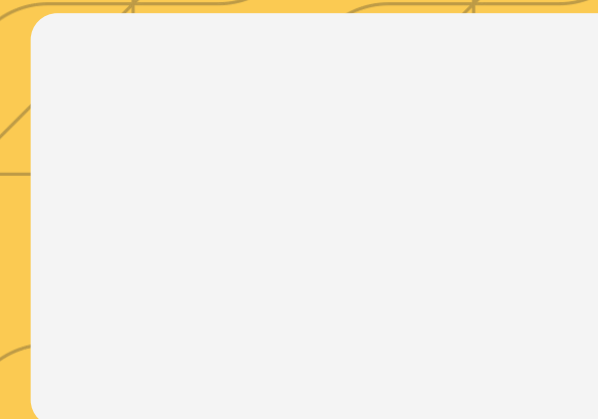
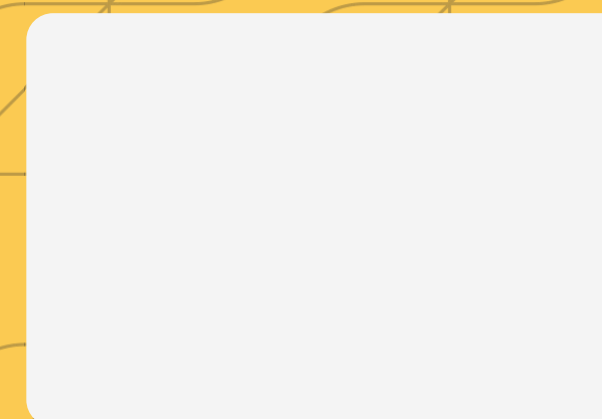
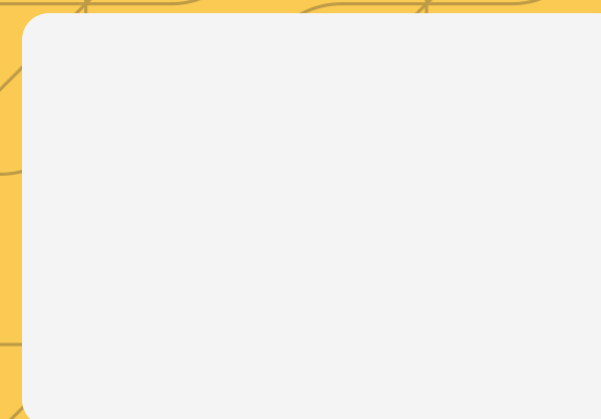
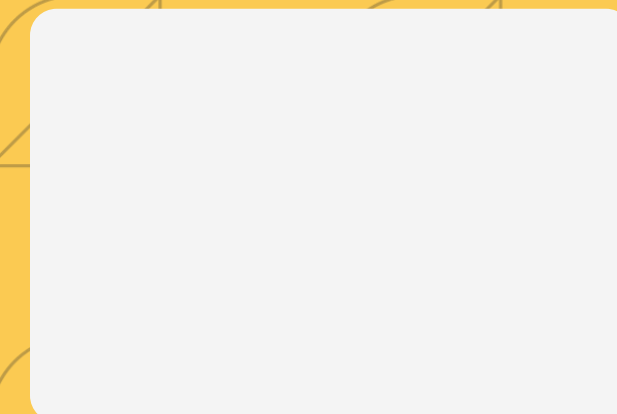
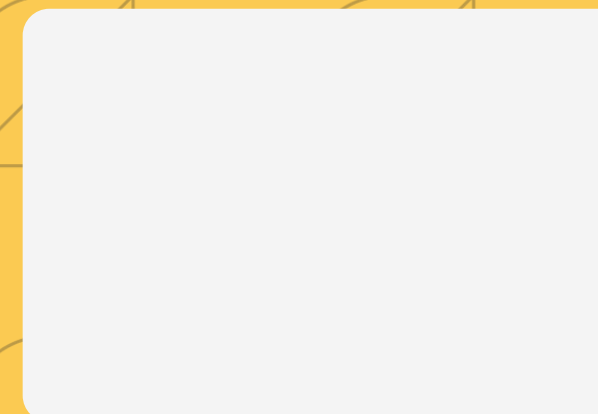
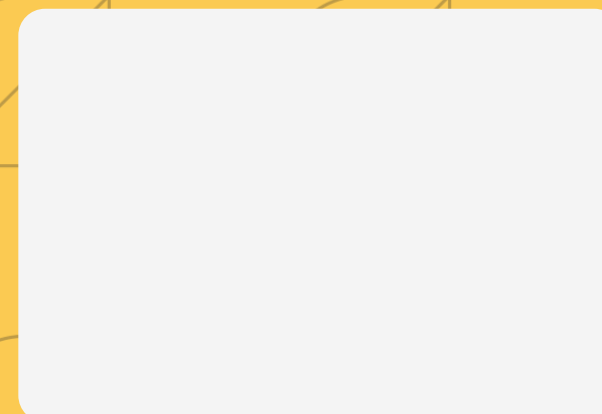
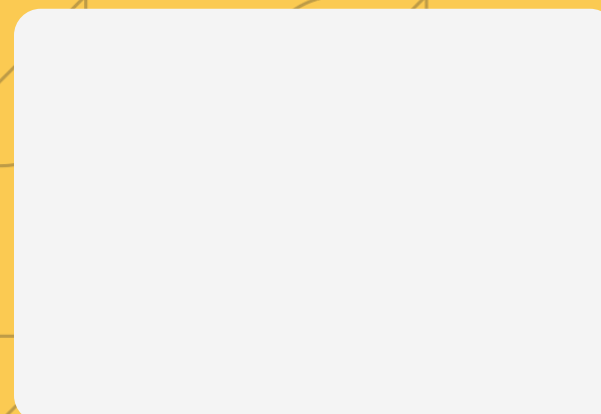
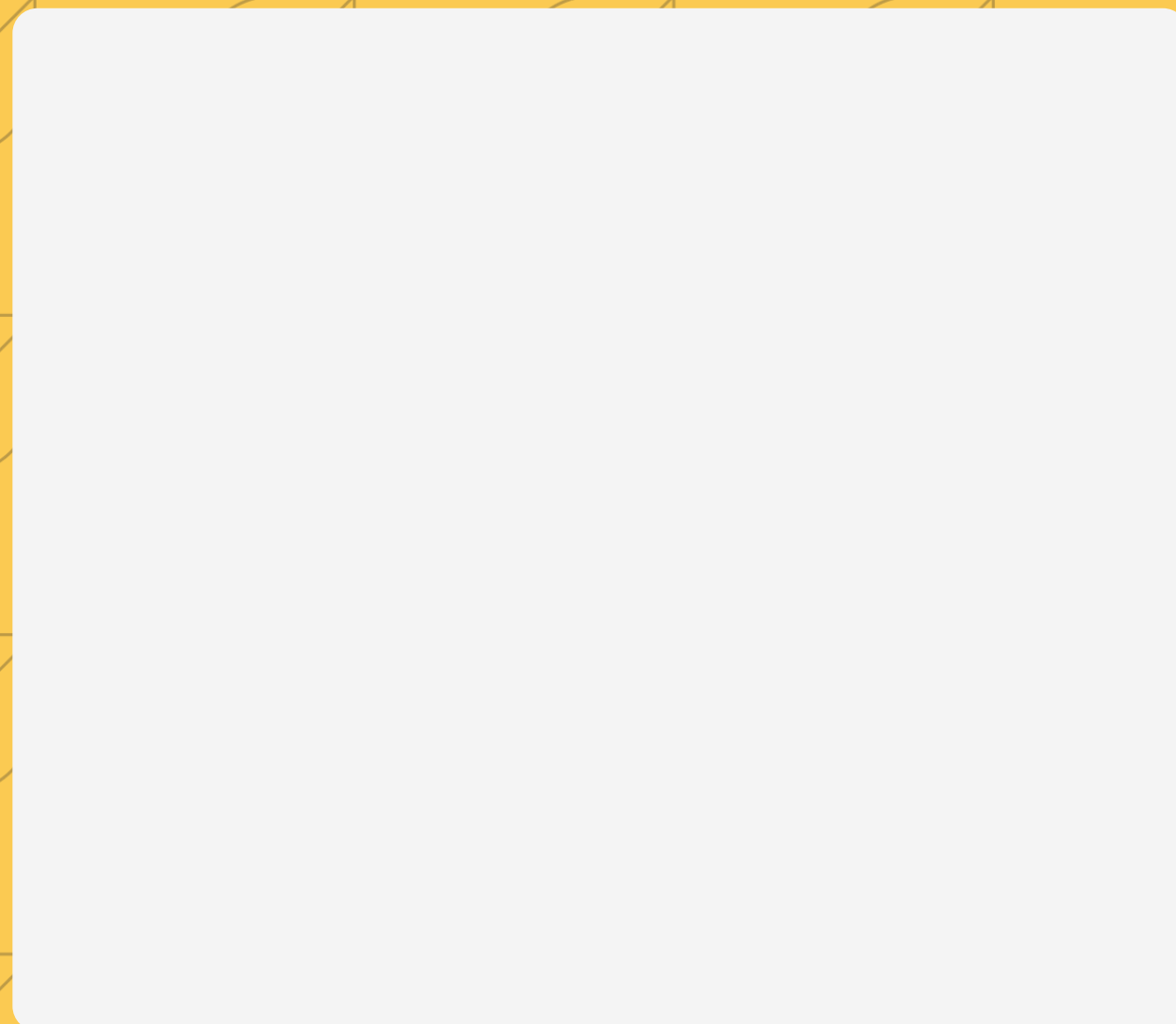
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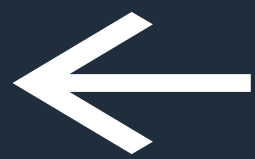
About

Blog

Pricing

Contact





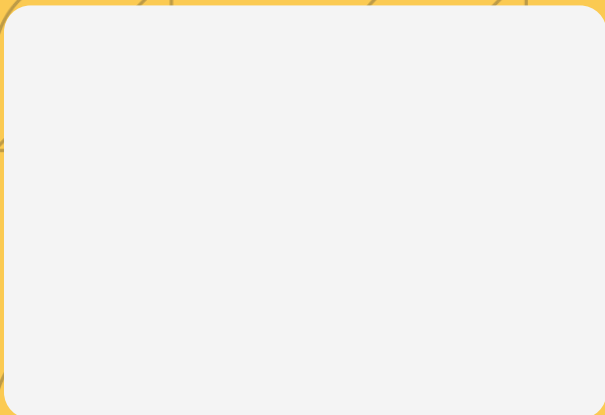
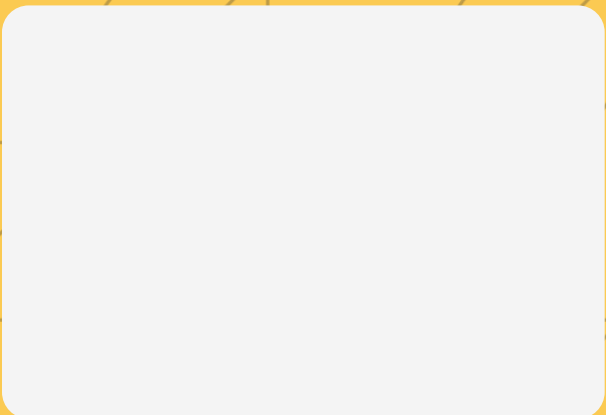
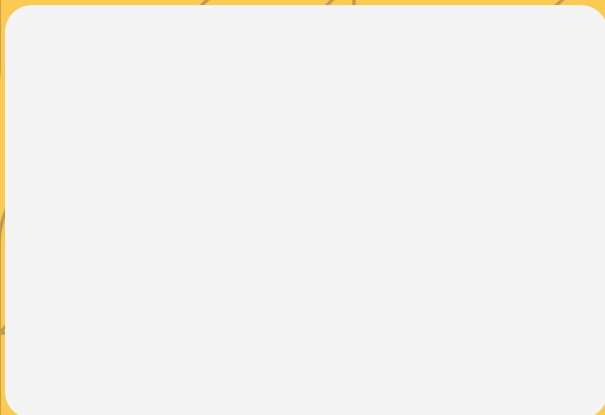
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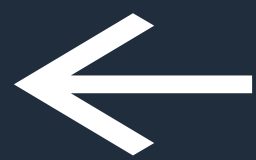
About

Blog

Pricing

Contact





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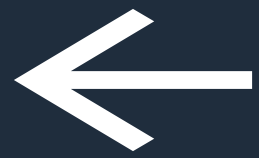
[About](#)[Blog](#)[Pricing](#)[Contact](#)

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Graphic Design 101

About

Blog

Pricing

Contact

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Graphic Design 101

About

Blog

Pricing

Contact

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Graphic Design 101

[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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Graphic Design 101

[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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Graphic Design 101

[About](#)

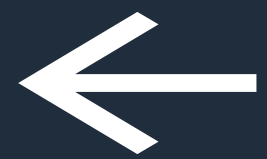
[Blog](#)

[Pricing](#)

[Contact](#)

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Acrobat

Wordpress



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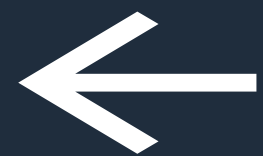
[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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Graphic Design 101

[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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Wordpress



Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

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Graphic Design 101

[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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About

Blog

Pricing

Contact

Adobe Suite

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Design
History

Design
Principles

Typography

Photography

Live Lessons

News

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Brand
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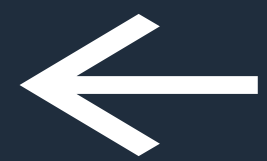
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[Blog](#)

[Pricing](#)

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Firefly

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Graphic Design 101

[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

Selection
tool

Direct
Selection
tool

Magic Wand
tool

Lasso tool

Pen tool

Curvature
tool

Text tool

Line tool

Shape tool

Paintbrush
tool

Eraser
tool

Rotate
tool

Width
tool

Shape
builder
tool

Perspective
grid
tool



Graphic Design 101

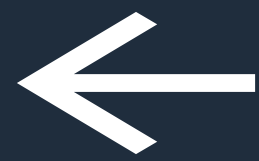
[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

InDesign



Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

What is Figma?

Figma is a web-based design tool primarily used for creating, sharing, and collaborating on designs for user interfaces (UI) and user experiences (UX) in digital products like websites and apps. It's also used for prototyping, wireframing, and brainstorming.

<https://help.figma.com/hc/en-us/categories/360002051613-Get-started>

"Figma Design is for people to create, share, and test designs for websites, mobile apps, and other digital products and experiences. It is a popular tool for designers, product managers, writers and developers and helps anyone involved in the design process contribute, give feedback, and make better decisions, faster.

Dev Mode unlocks a feature set within Figma Design that helps transform your designs into code. With Dev Mode, designers and developers can stay on the same page, making sure important details aren't lost in the handoff process.

Figma Slides Figma Slides is a slide deck creation tool that lets you and your team create beautiful presentations. Insert designs and prototypes from Figma Design, co-create and present confidently with collaboration and presentation tools, and use interactive widgets to gather stakeholder feedback before your presentation even ends.

FigJam lets you create online whiteboards where anyone can take part. People often use FigJam for meetings, brainstorms, diagrams, planning, and research. In FigJam, you can use text, shapes, drawings, images, sticky notes, and other elements to visually represent ideas and jam on work together."



Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

What is Wordpress?

One of the biggest reasons for WordPress's popularity is its incredible flexibility. This is due in large part to two key elements: themes and plugins.

Themes:

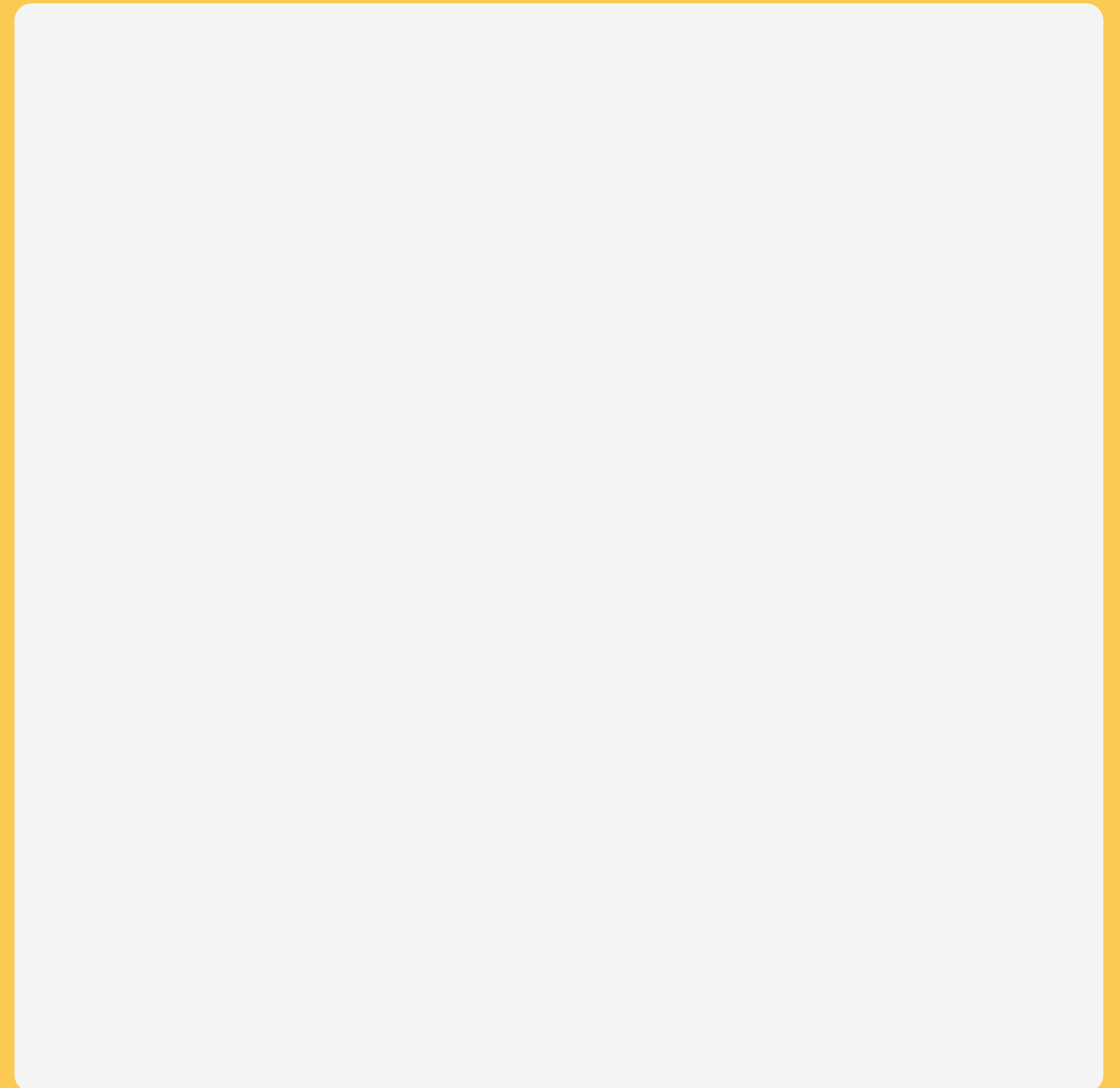
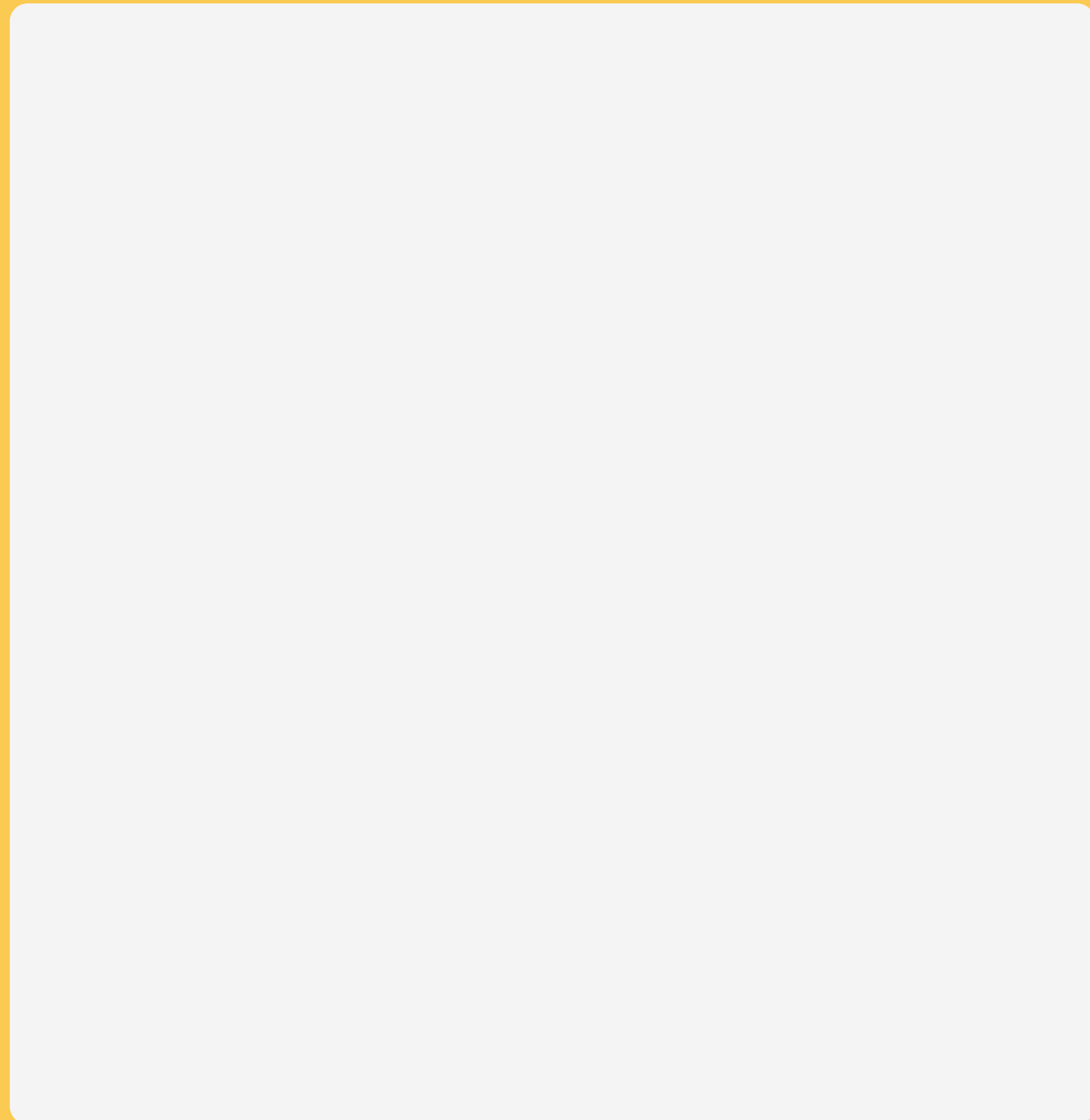
A theme is like a pre-designed template for your website. It controls the overall look and feel, including layout, colors, fonts, and design elements. There are thousands of free and premium WordPress themes available, catering to every style and niche imaginable.



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[About](#)[Blog](#)[Pricing](#)[Contact](#)

What is Canva?





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[About](#) [Blog](#) [Pricing](#) [Contact](#)

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Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

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[About](#)[Blog](#)[Pricing](#)[Contact](#)

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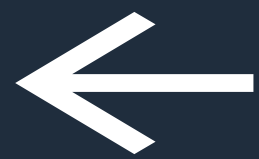
About

Blog

Pricing

Contact

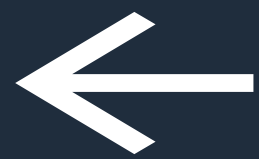
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Graphic Design 101

[About](#) [Blog](#) [Pricing](#) [Contact](#)

Design History



Graphic Design 101

About

Blog

Pricing

Contact

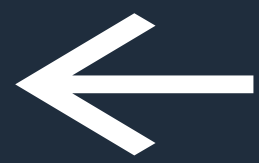
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Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

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Graphic Design 101

About

Blog

Pricing

Contact

Photography



Graphic Design 101

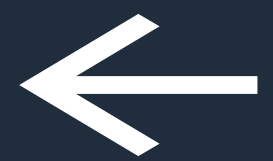
[About](#)

[Blog](#)

[Pricing](#)

[Contact](#)

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Graphic Design 101

[About](#)[Blog](#)[Pricing](#)[Contact](#)

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Graphic Design 101

About

Blog

Pricing

Contact

Ideas for
Inspiration



Graphic Design 101

About

Blog

Pricing

Contact

Brand Identity





Graphic Design 101

About

Blog

Pricing

Contact

Color Theory

