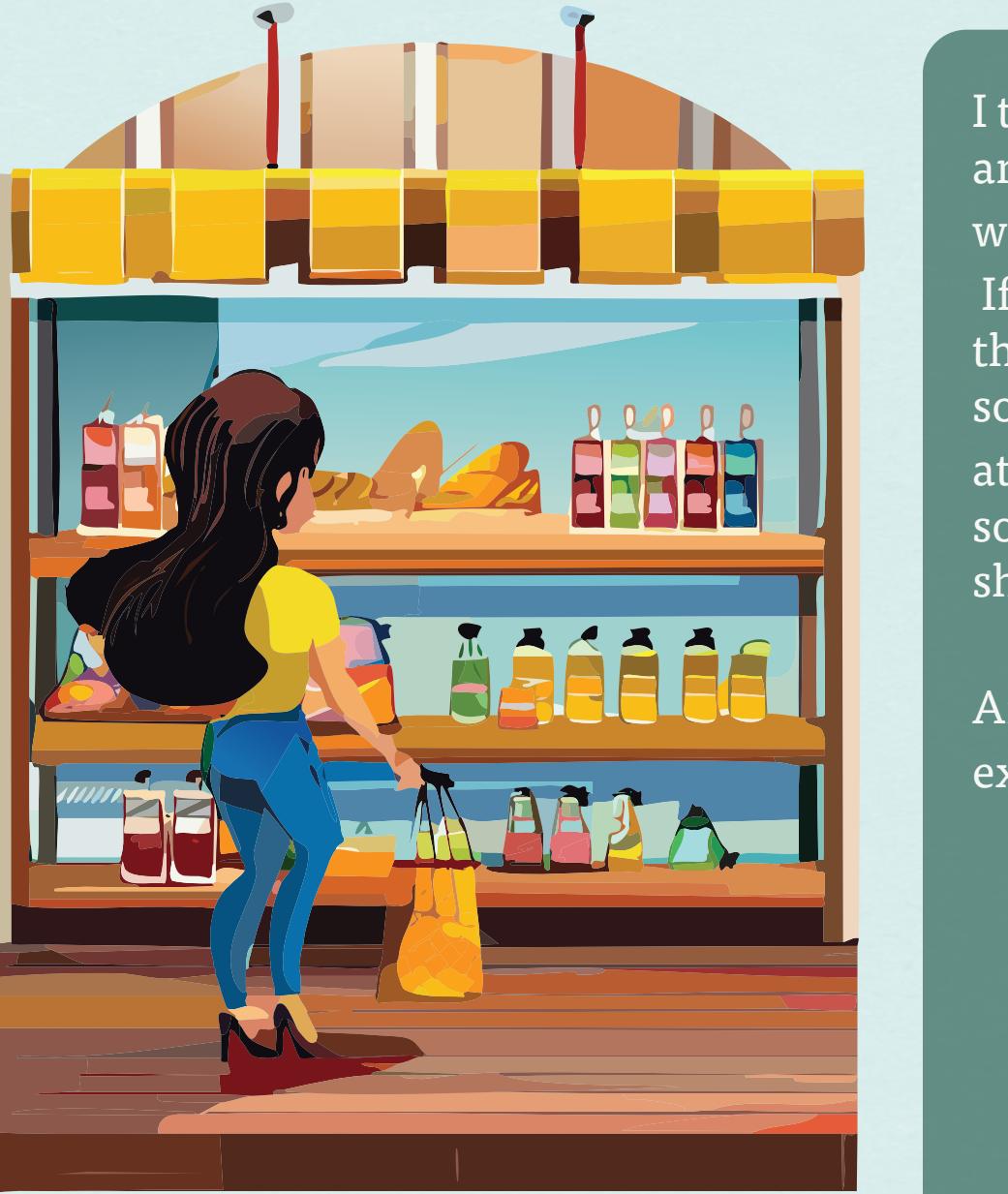


IDEAS  
FOR  
**INSPIRATION**  
*part 5*

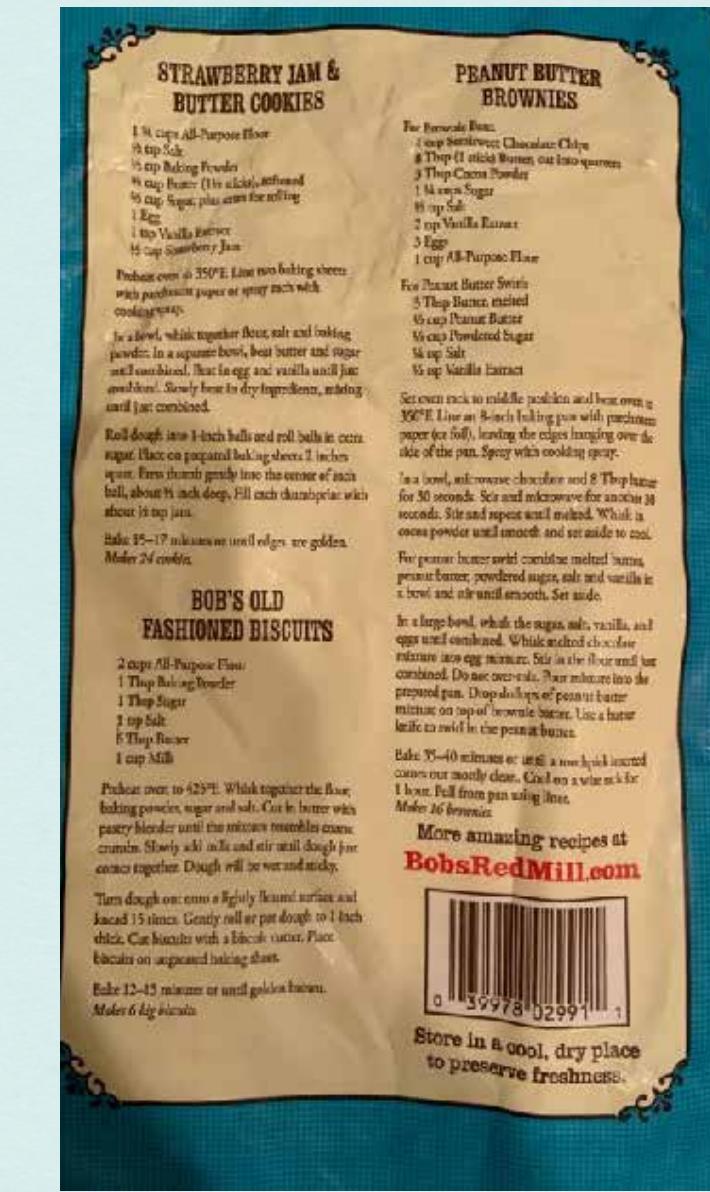


I think that going to the supermarket or any other store can fill up your bucket with ideas.

If I have time, I walk around and look at the different packages. Some of them look so well designed and they grab your attention from far, and yet you can still find some that you wonder how they got to the shelves.

Anyway, I think is good educational experience to explore the stores.

# INSPIRATION FROM Packages





6



7

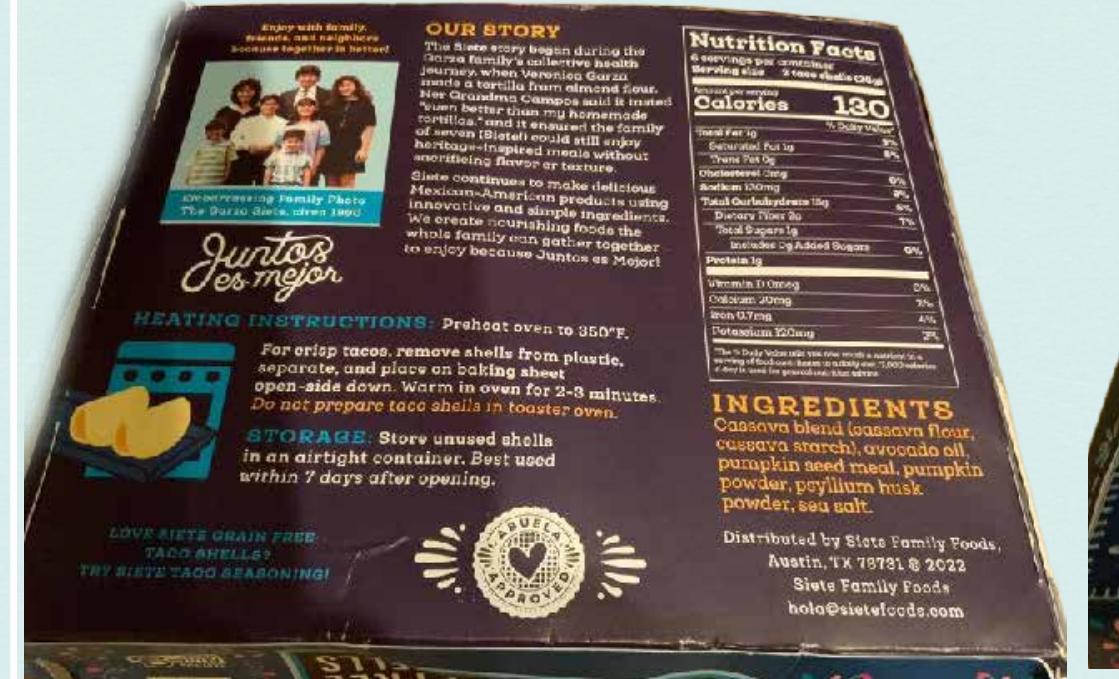


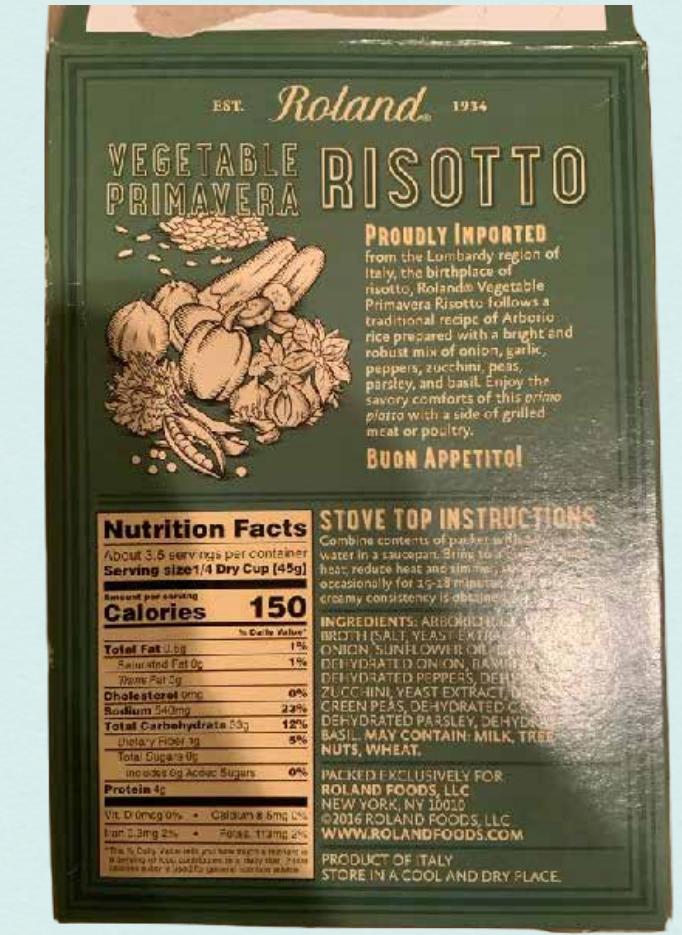




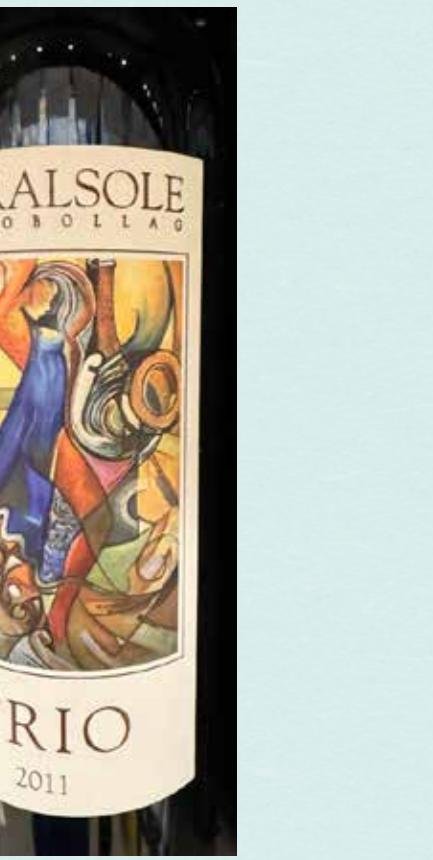




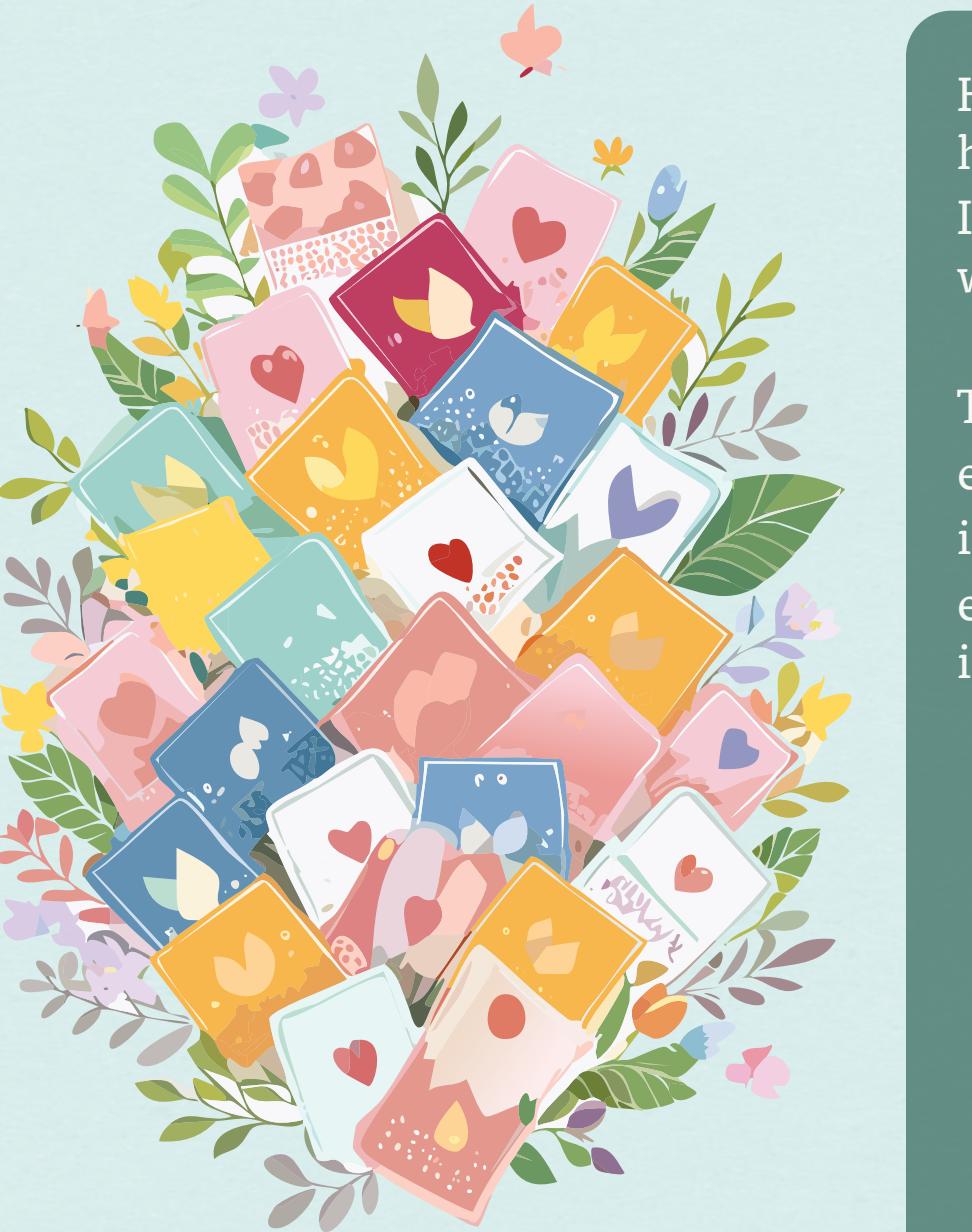








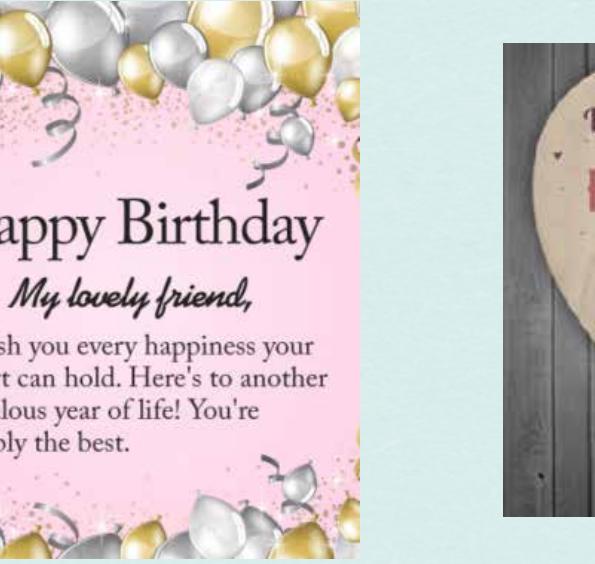
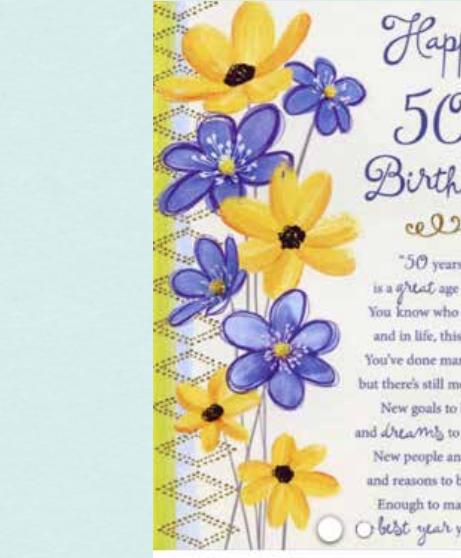


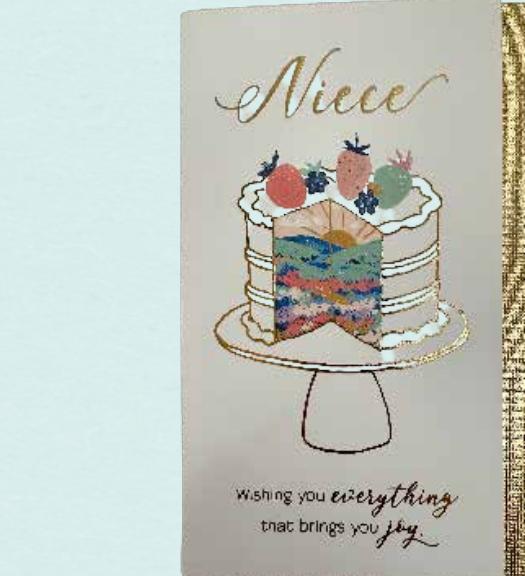
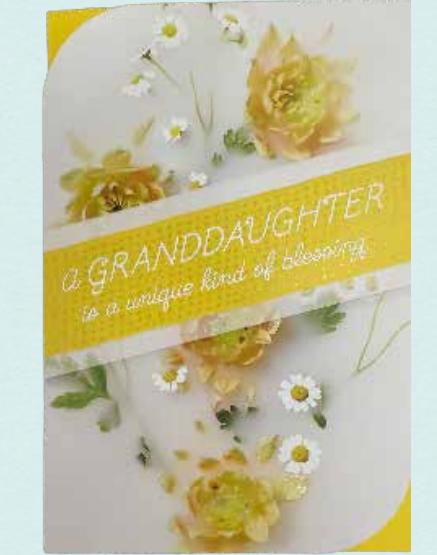
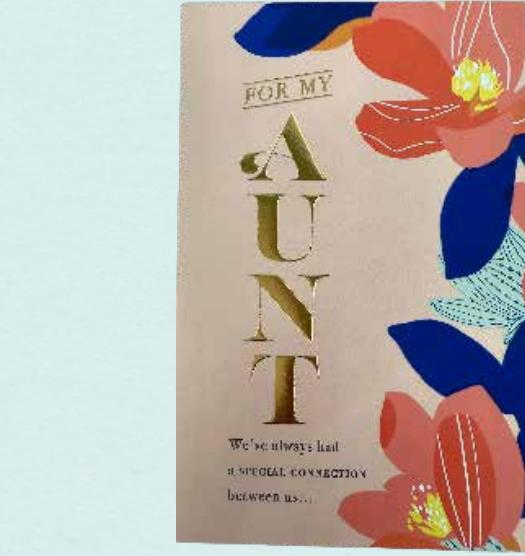
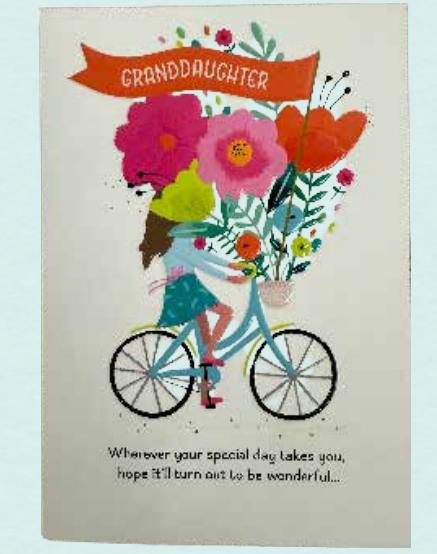


Here in the USA, the greeting cards is a huge market. In many stores there are special sections with so many types of cards.

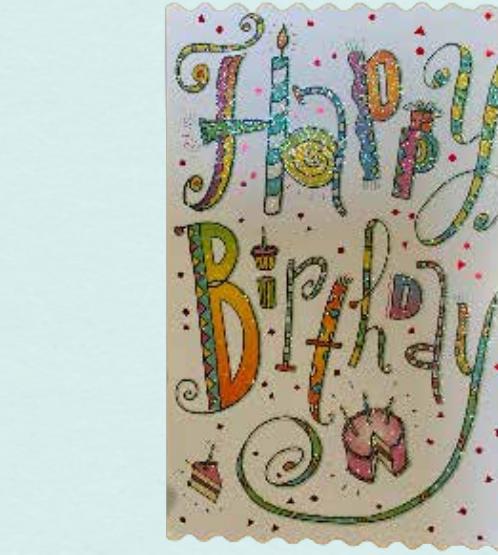
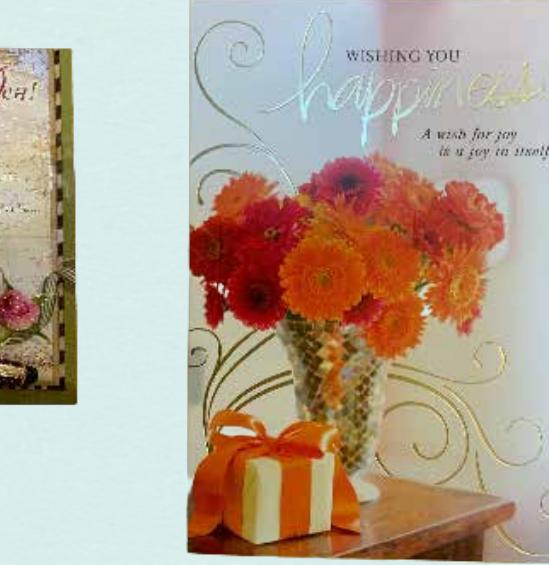
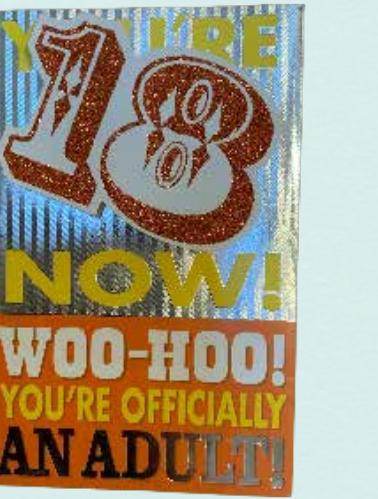
The design of some of them is so good - excellent choice of typeface, colors and images. I think just spending time to explore their design is good resource for ideas.

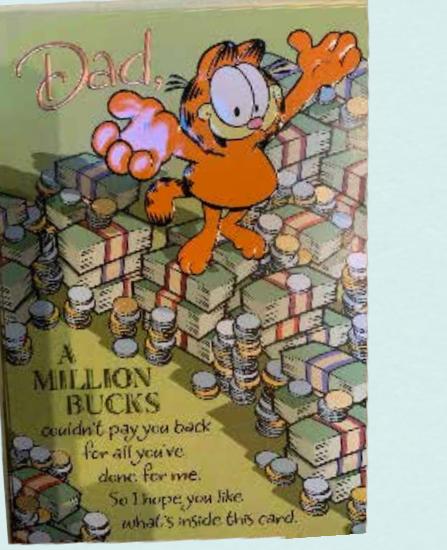
# INSPIRATION FROM Greeting Cards

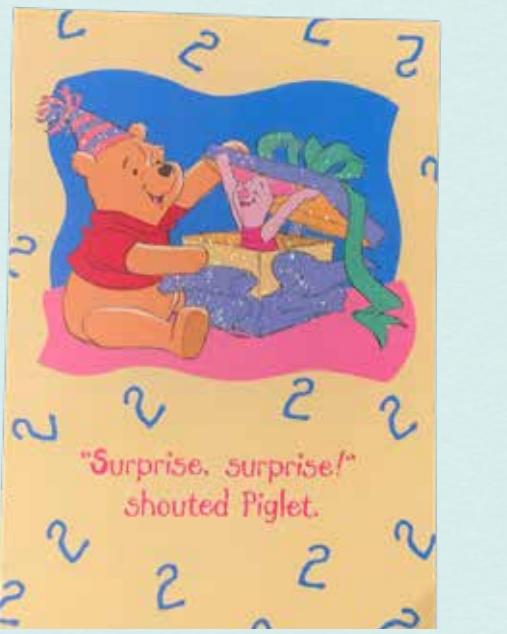














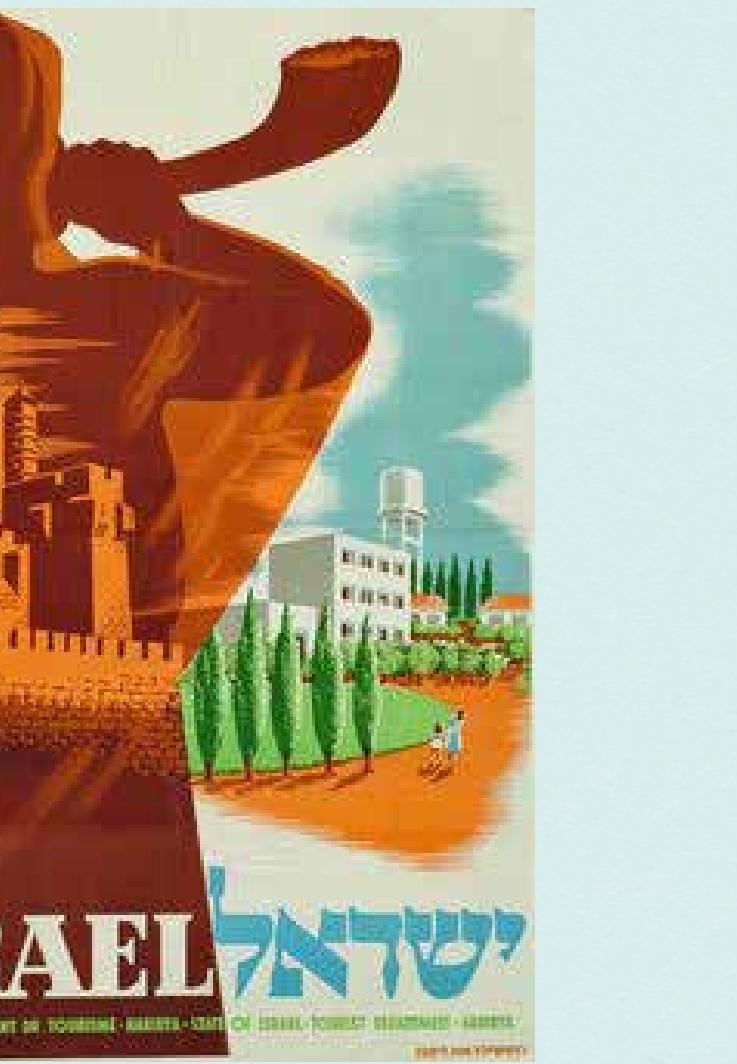
When I started to learn more about graphic design, the posters were one of the most interesting subject to me.

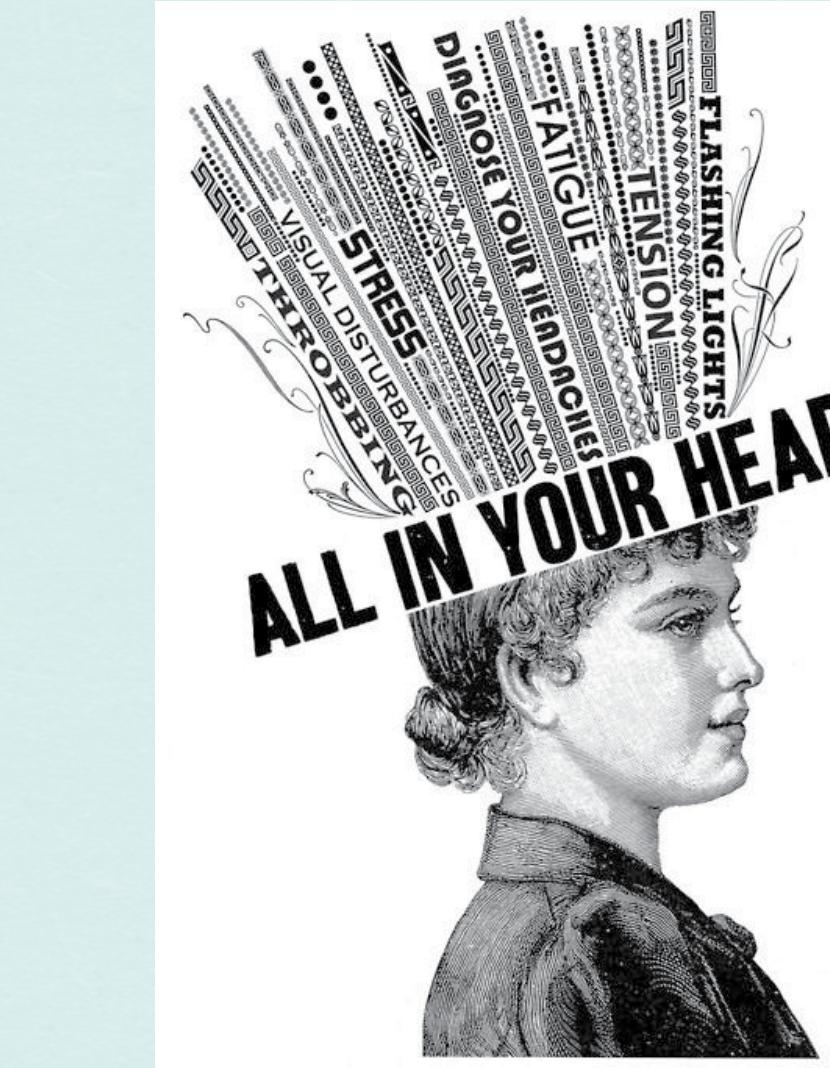
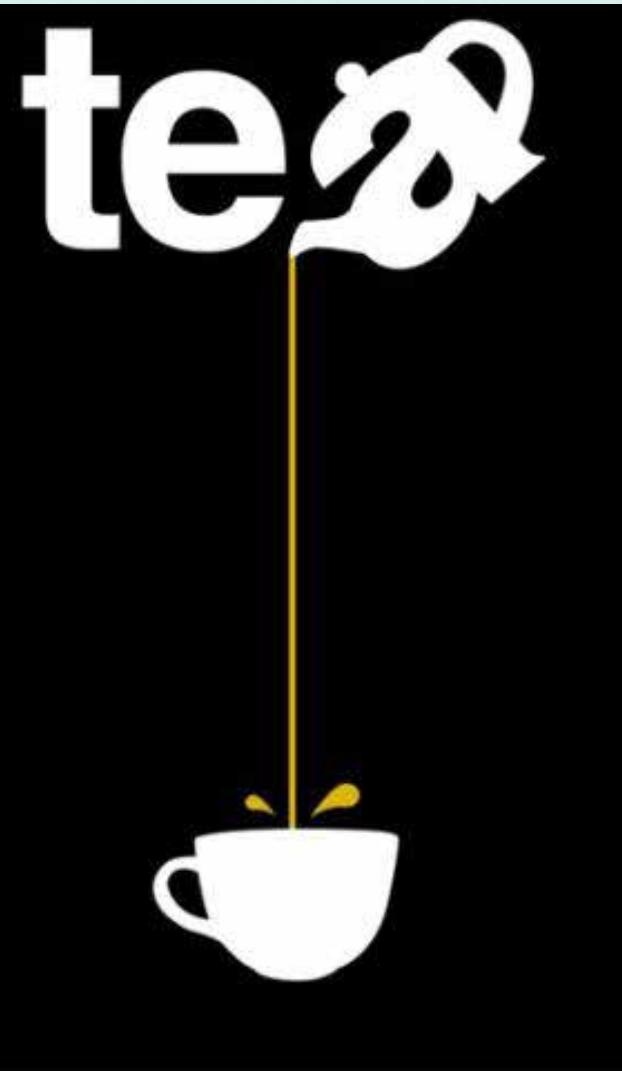
It was a big challenge because you had to be able to summarize the message that you want to send to the audience with just one page.

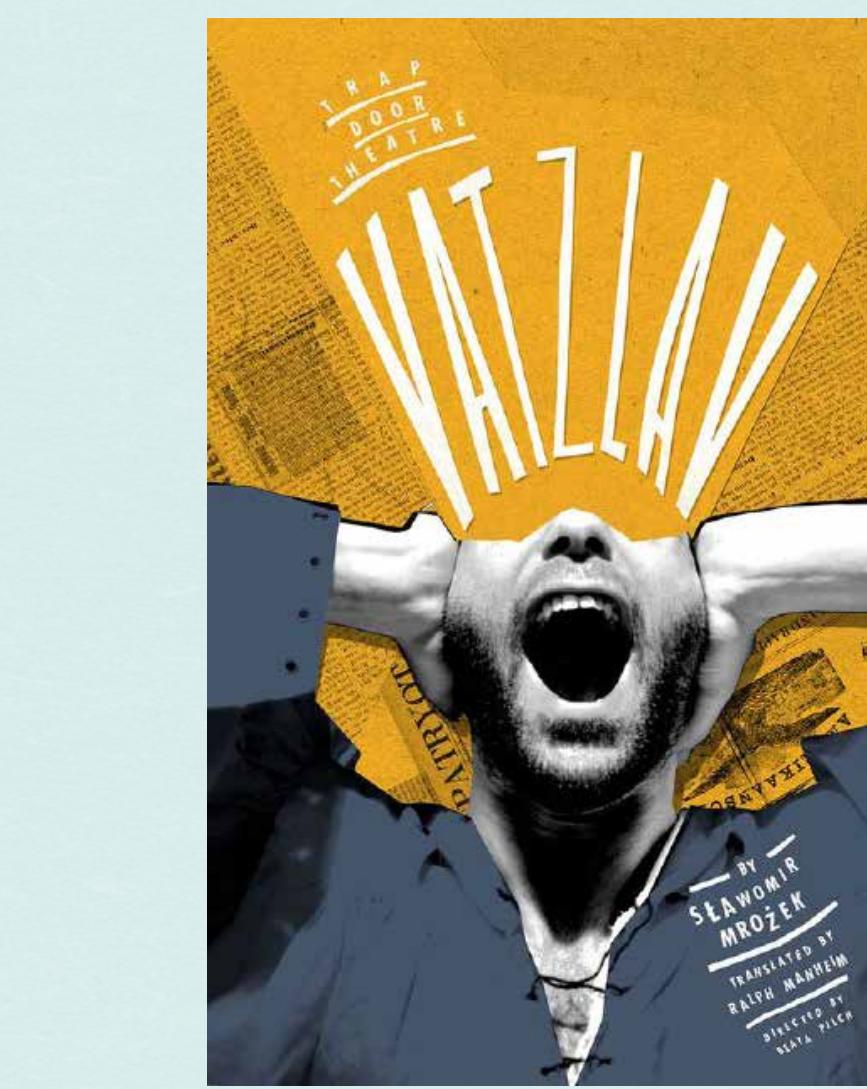
I remember when we had to project in the class, we were having every week discussion how we can make it better and it was interesting to see the beginning, the end and the different stages of the design.

The wisdom that I took was that is just one page (most of the time) but takes so much efforts to create a beautiful design.

# INSPIRATION FROM Posters

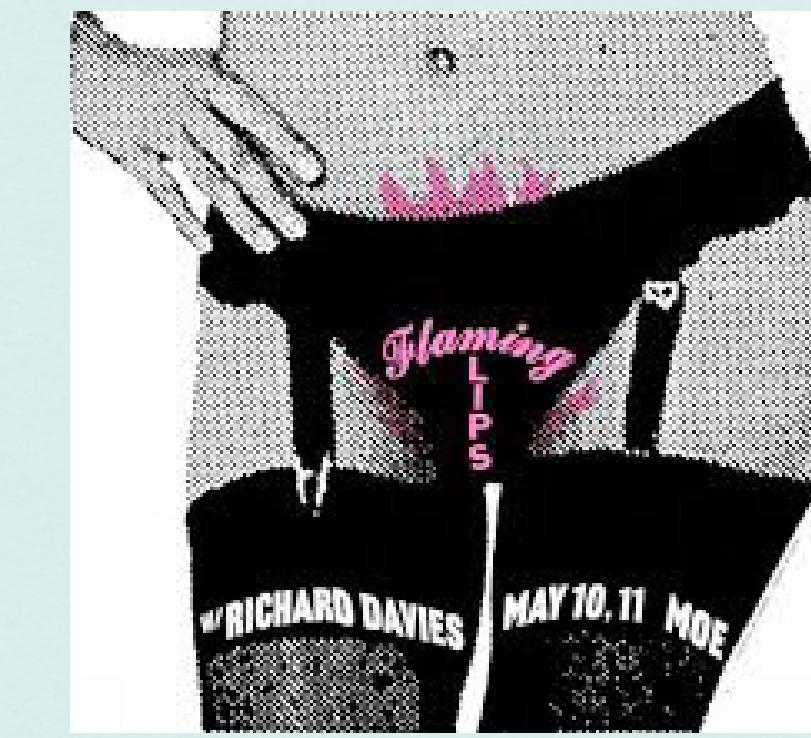






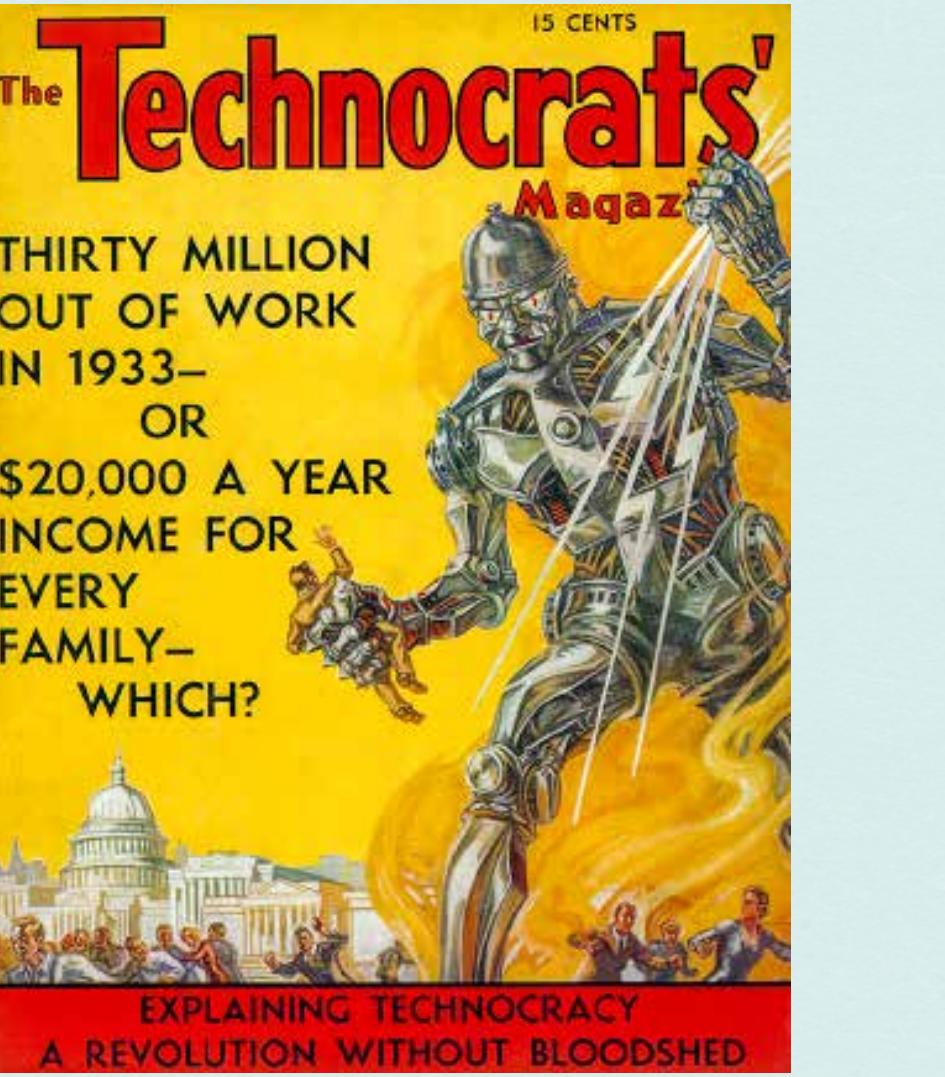


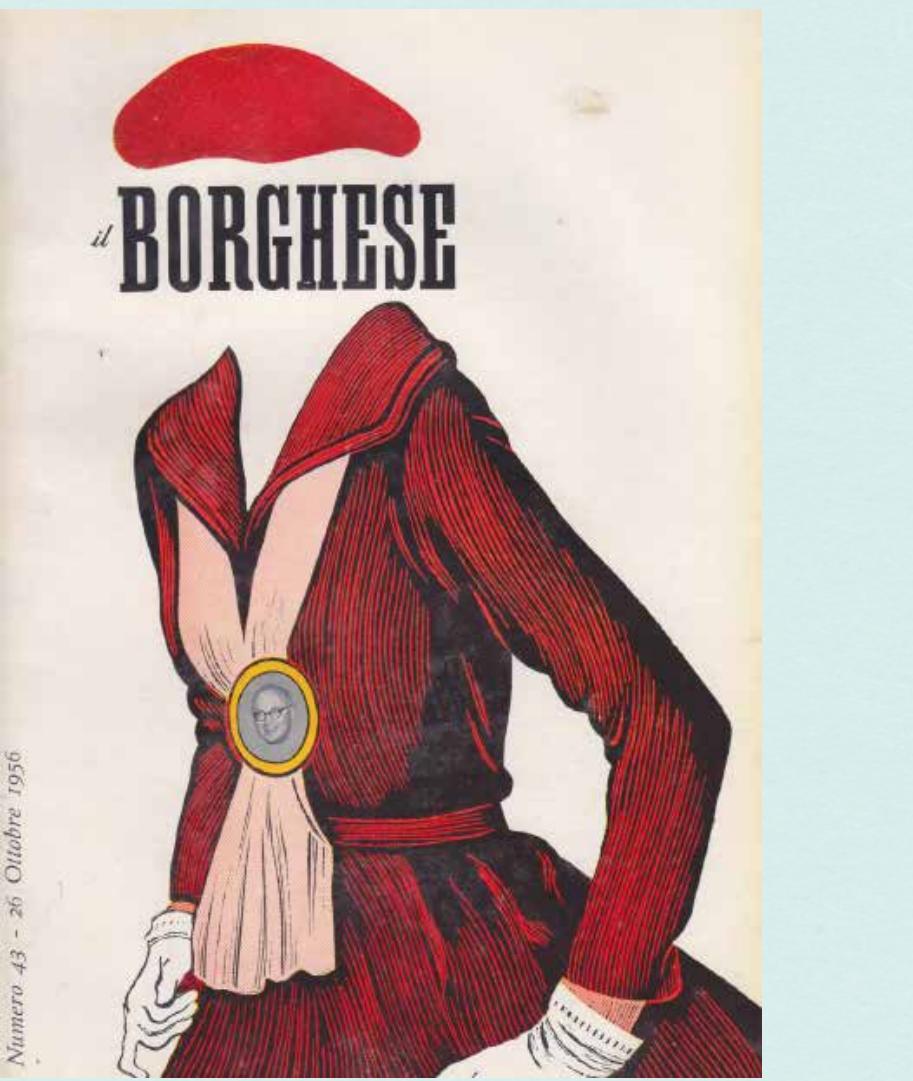
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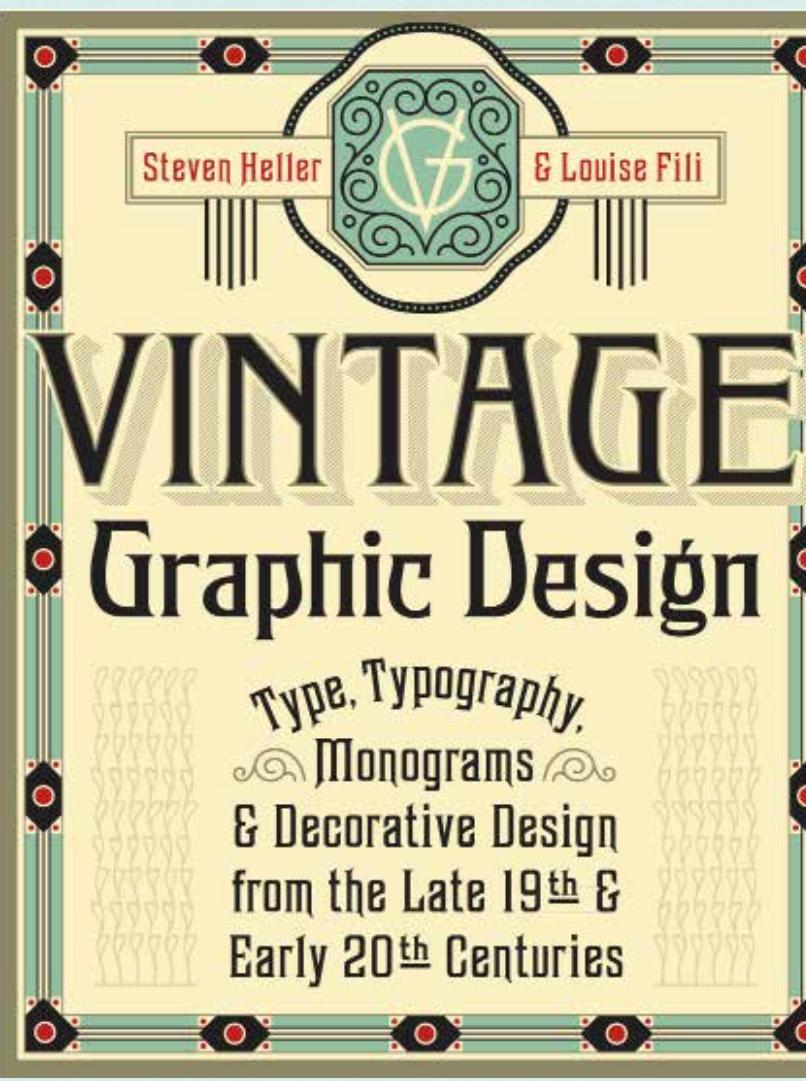
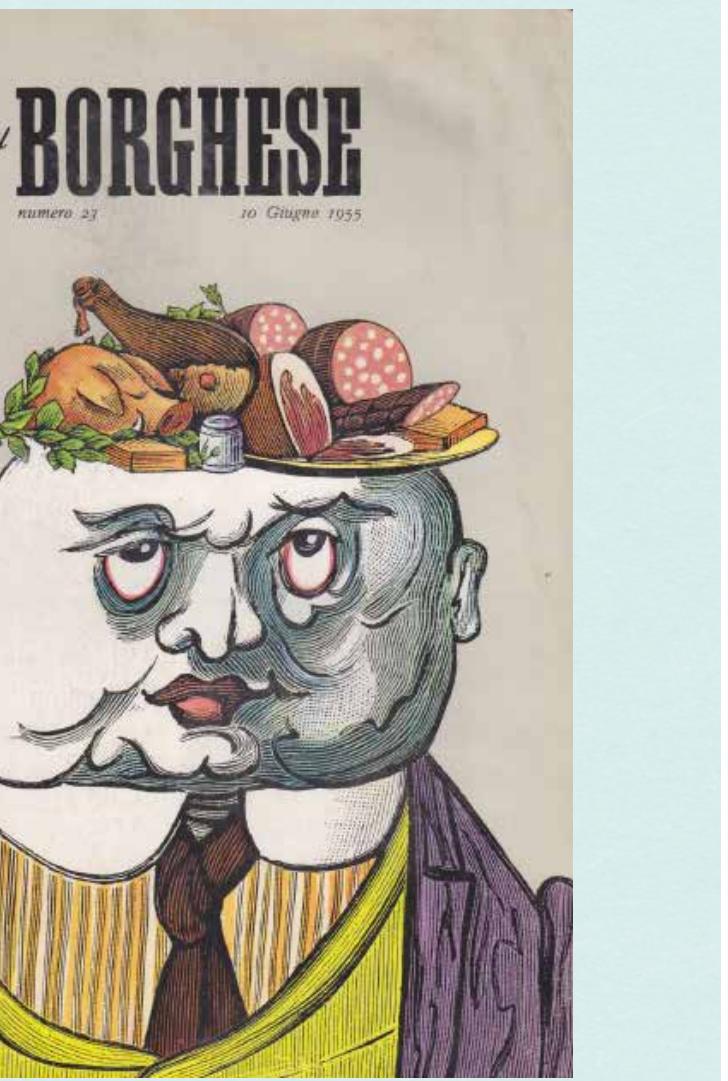
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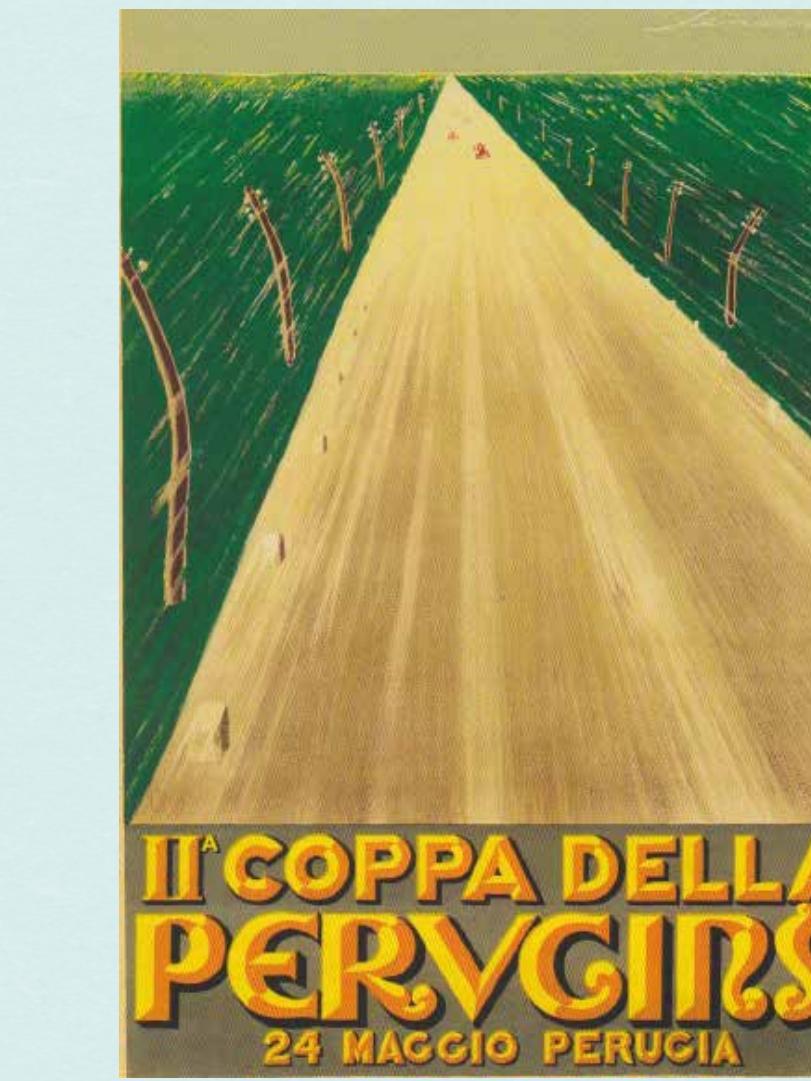


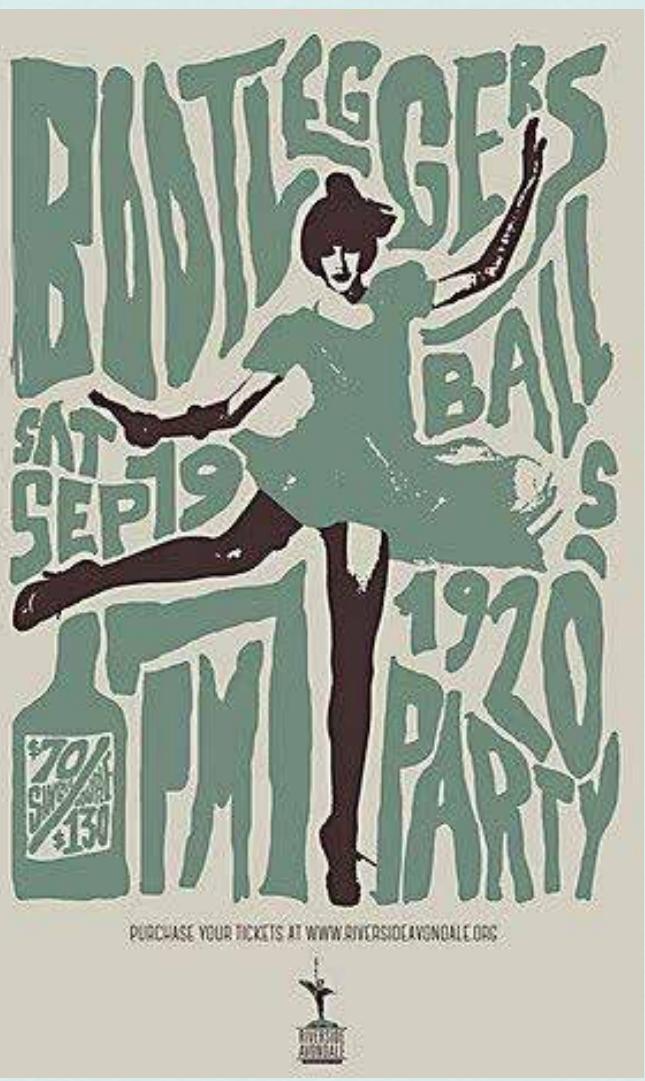


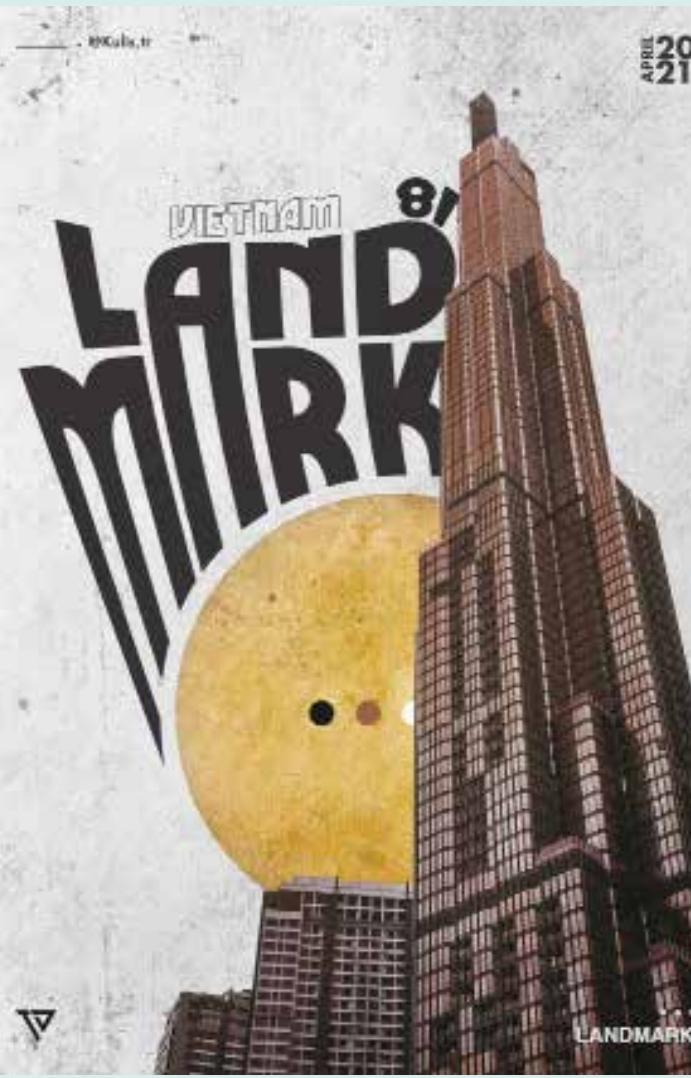
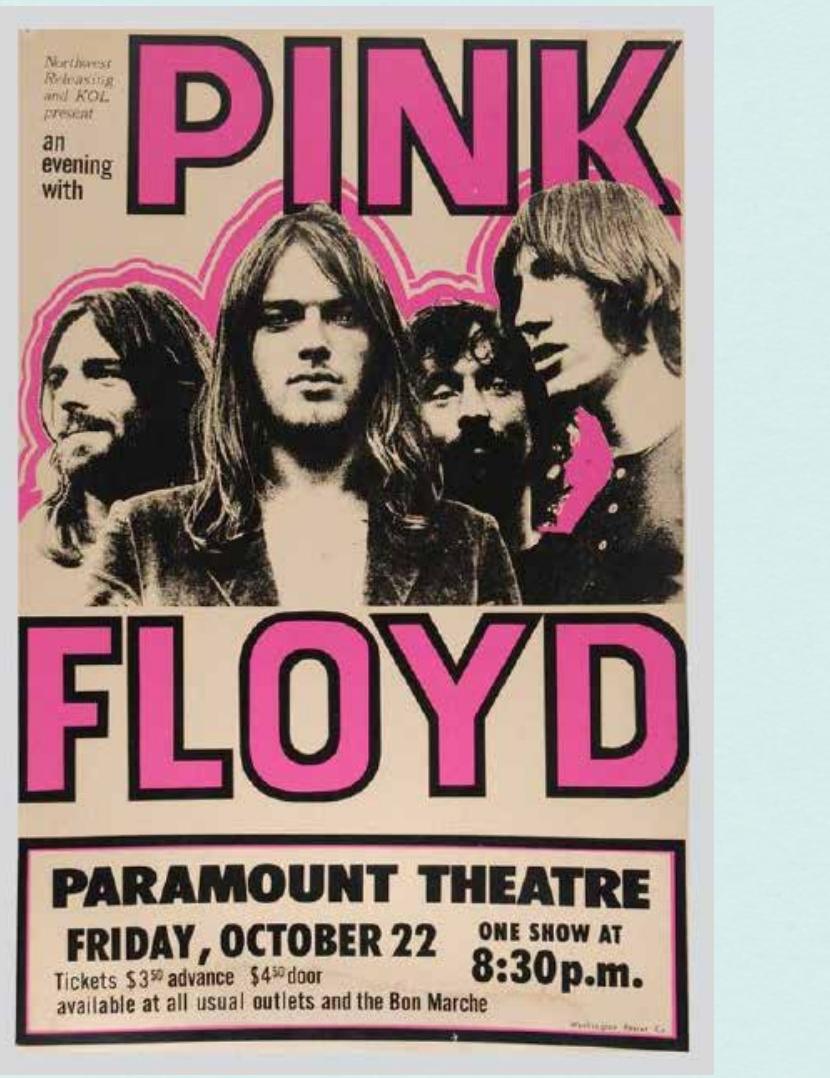
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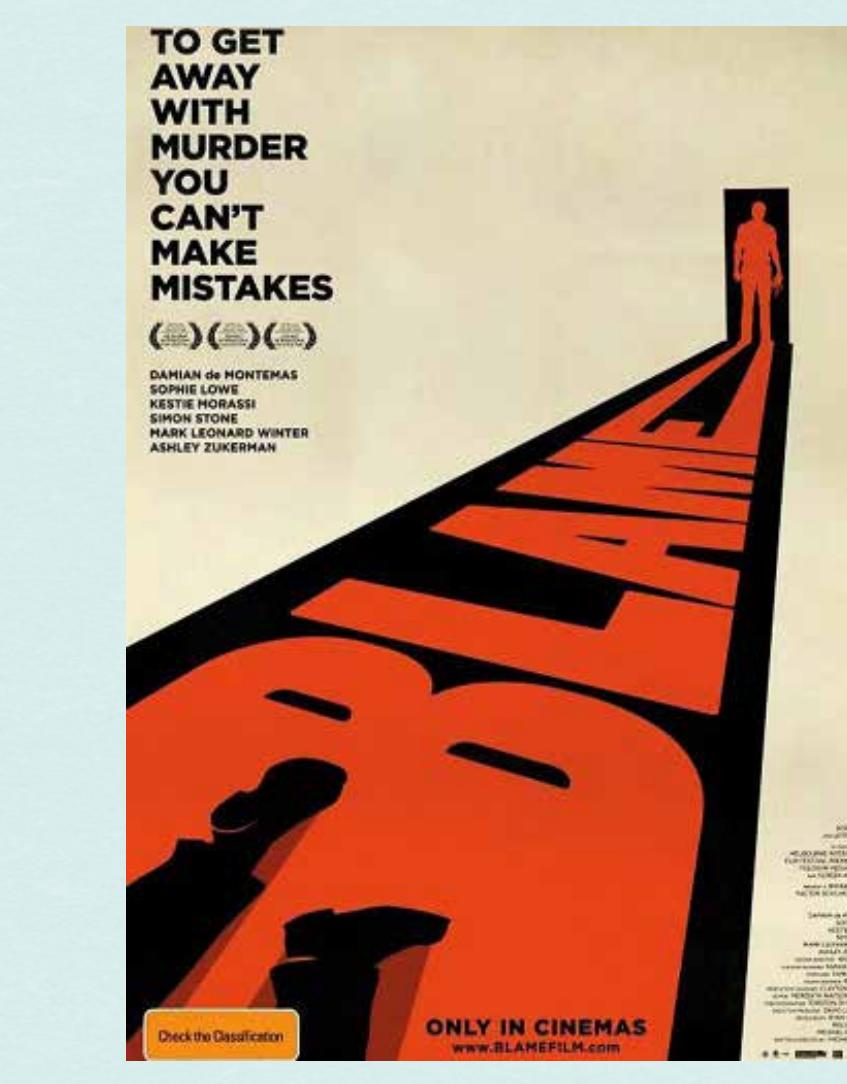
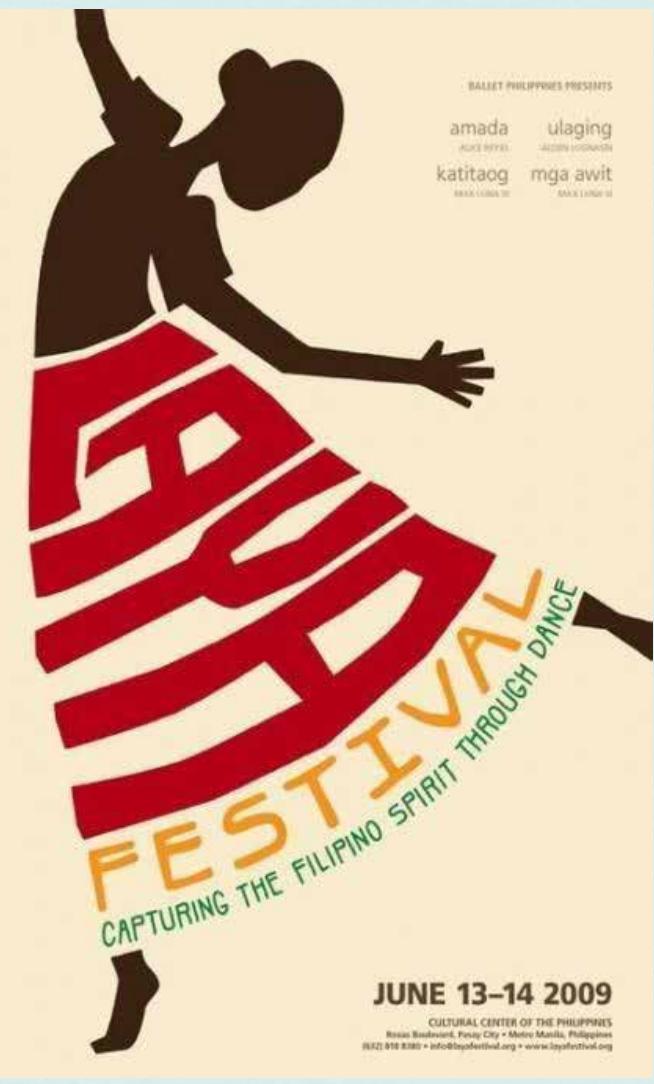
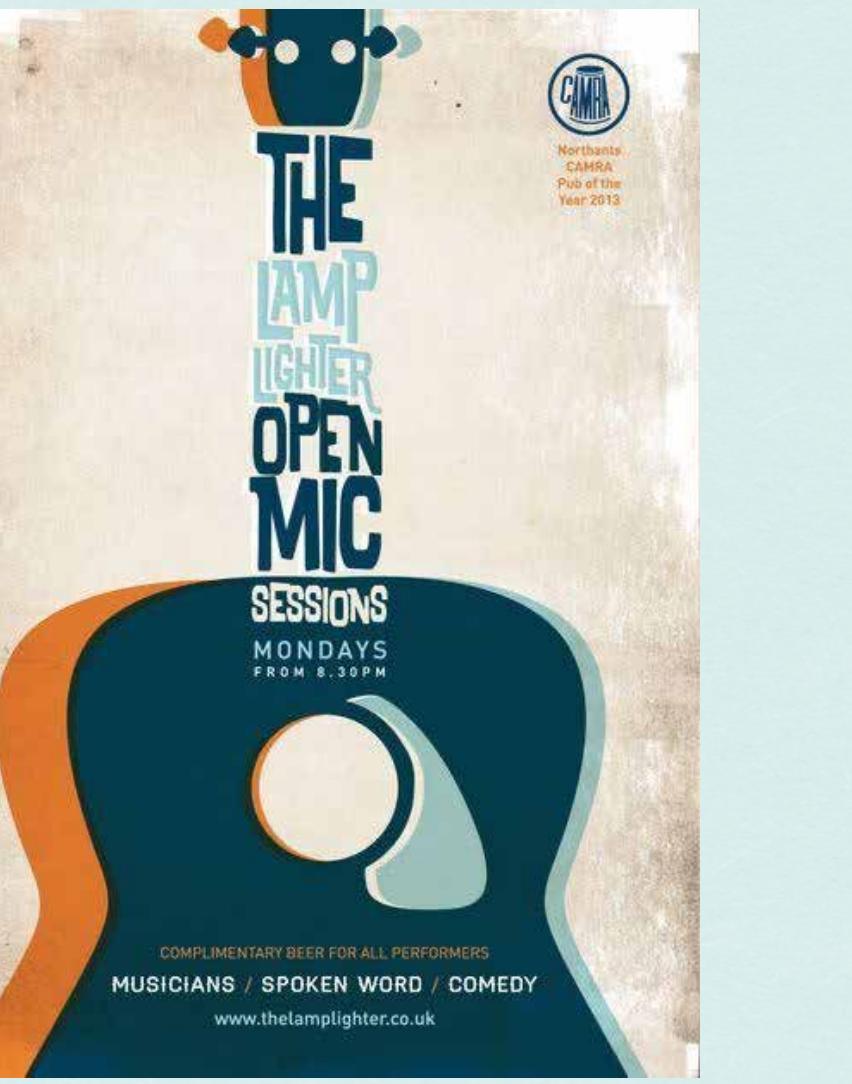


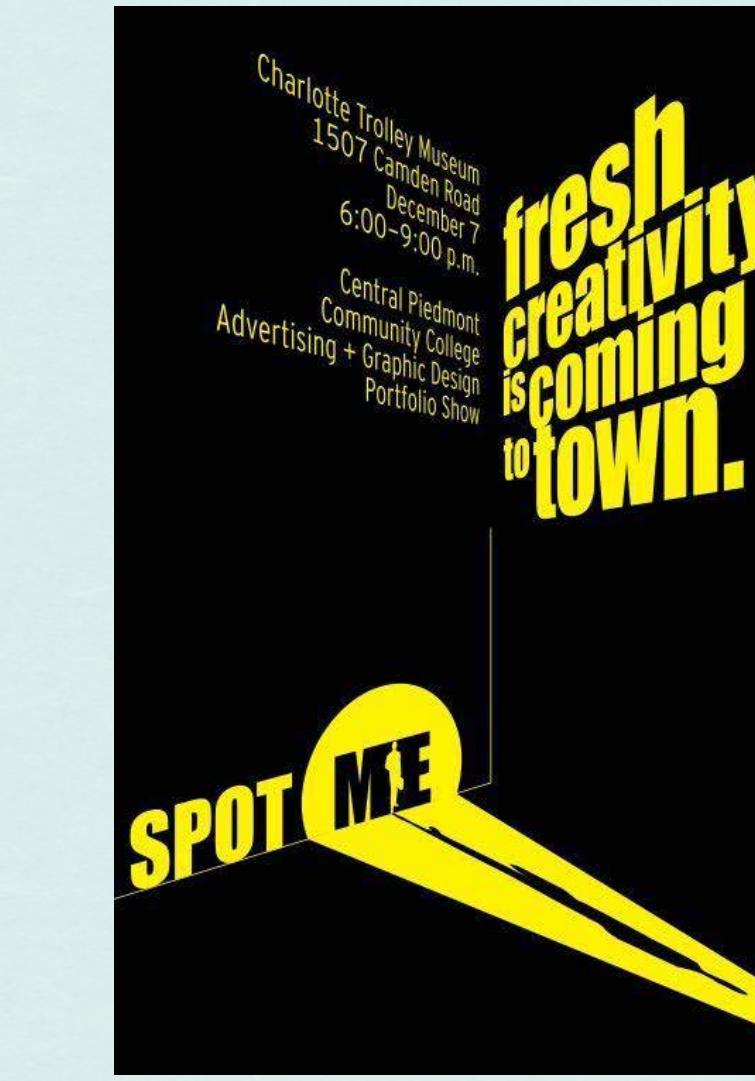
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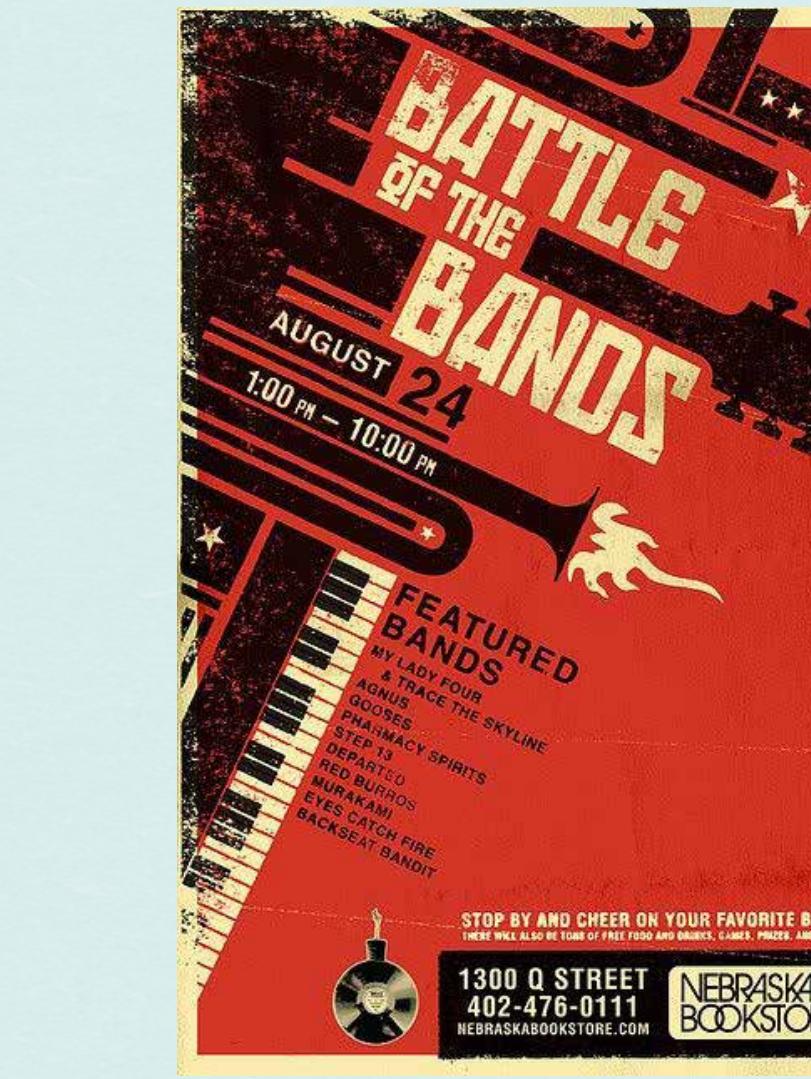
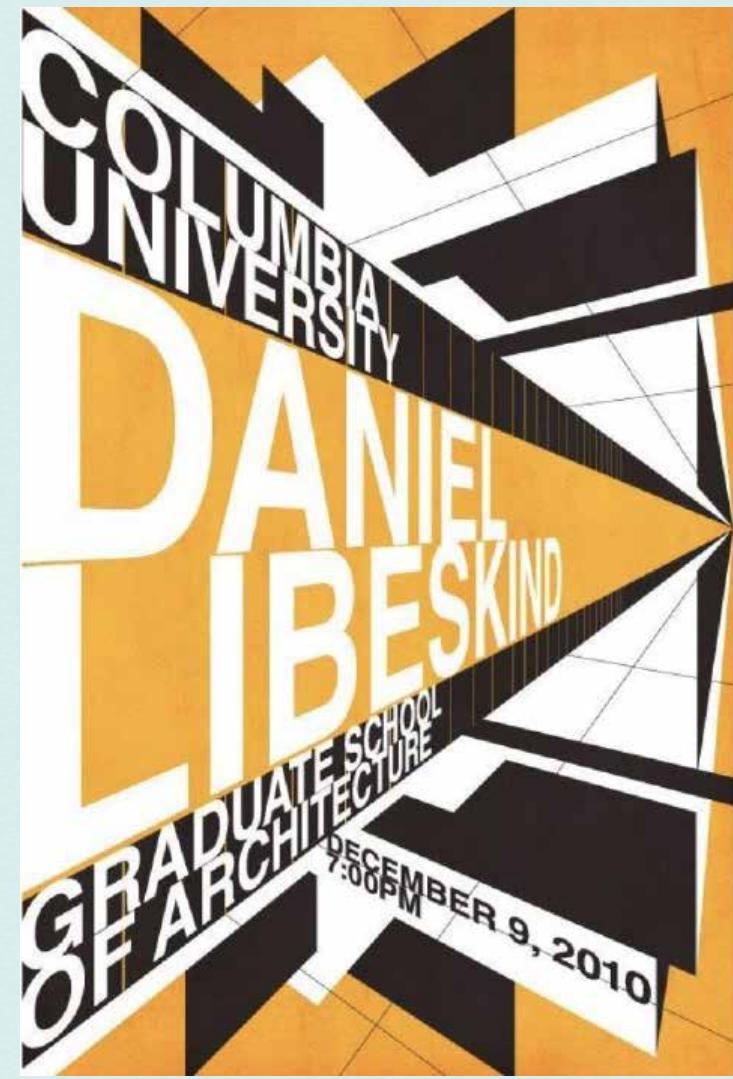
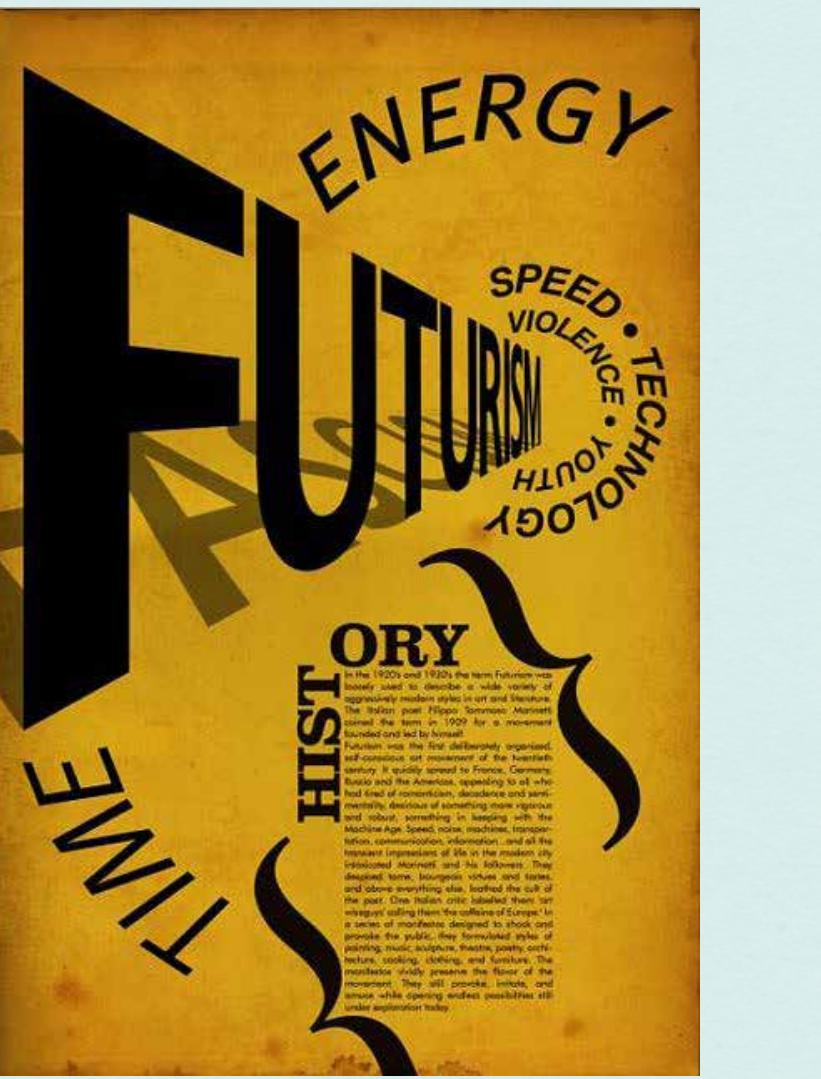


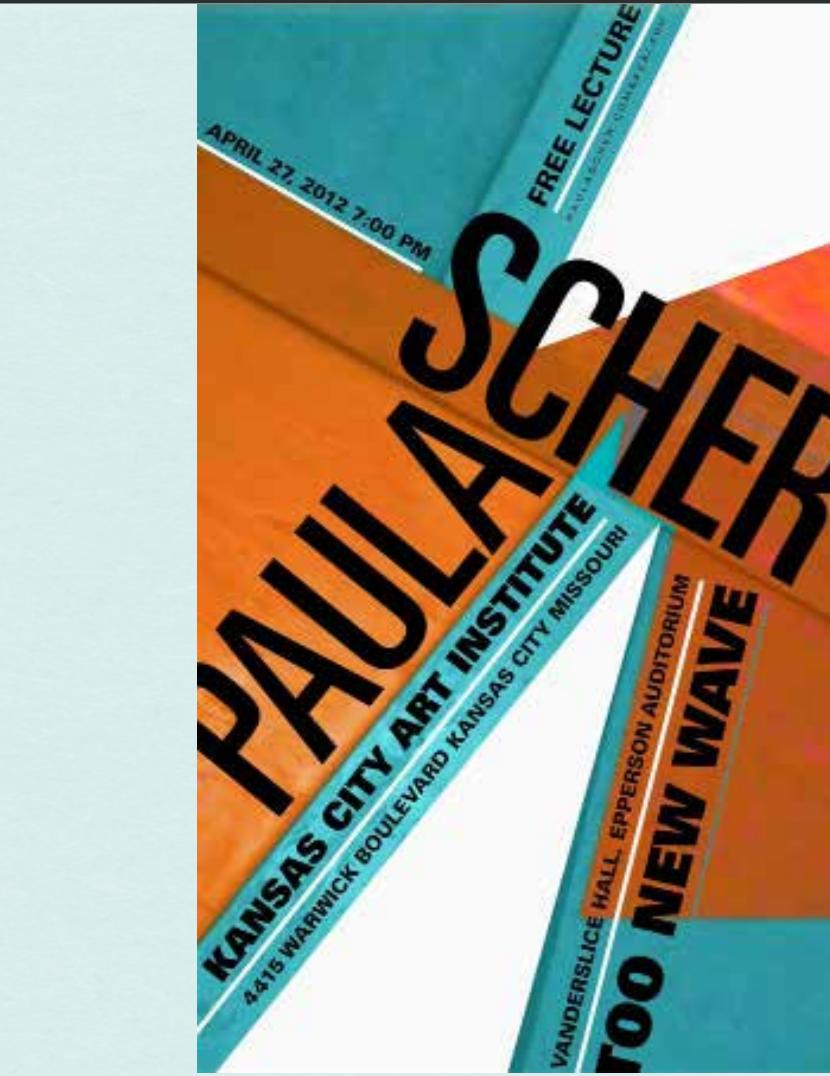










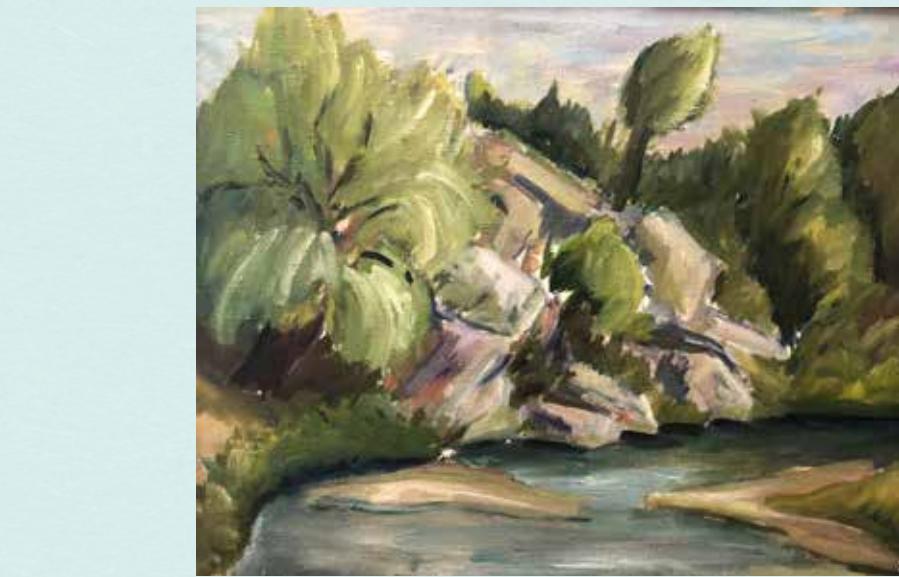




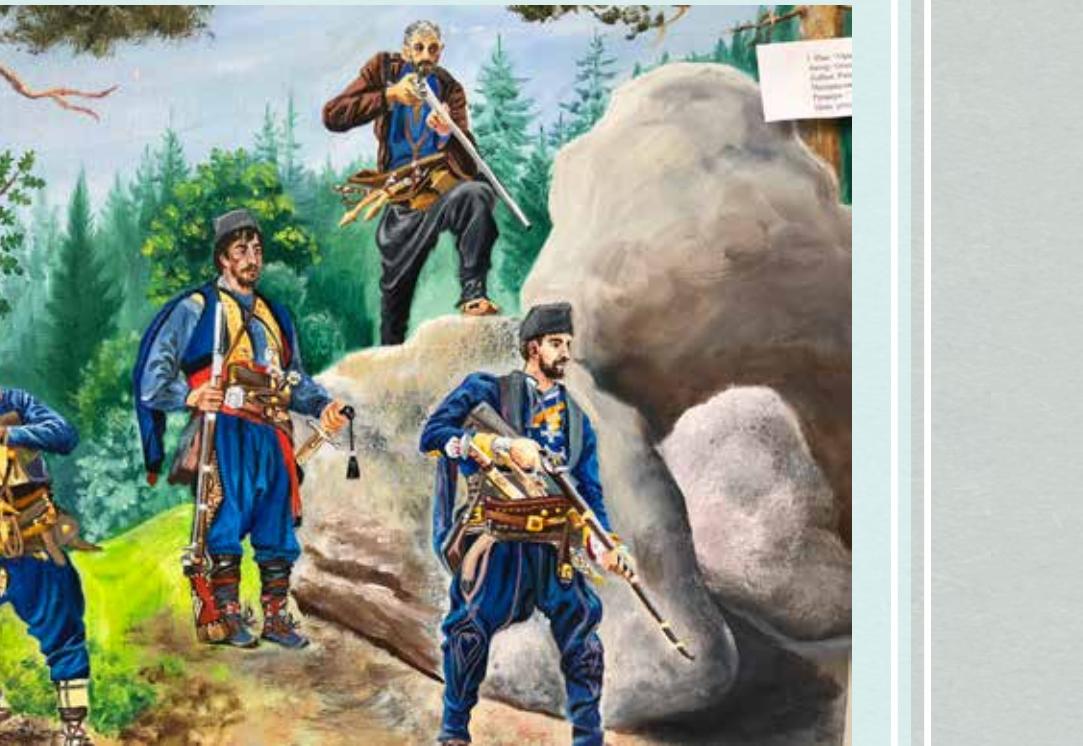
I like going to a galleries.  
Even when I go to another country, I will  
try to find time to visit local galleries.

Painters put so much work to create a piece  
of art. It can be inspiration for a designers  
to see how they use light, shadows, and see  
the effect of mixing colors.

# INSPIRATION FROM Galleries

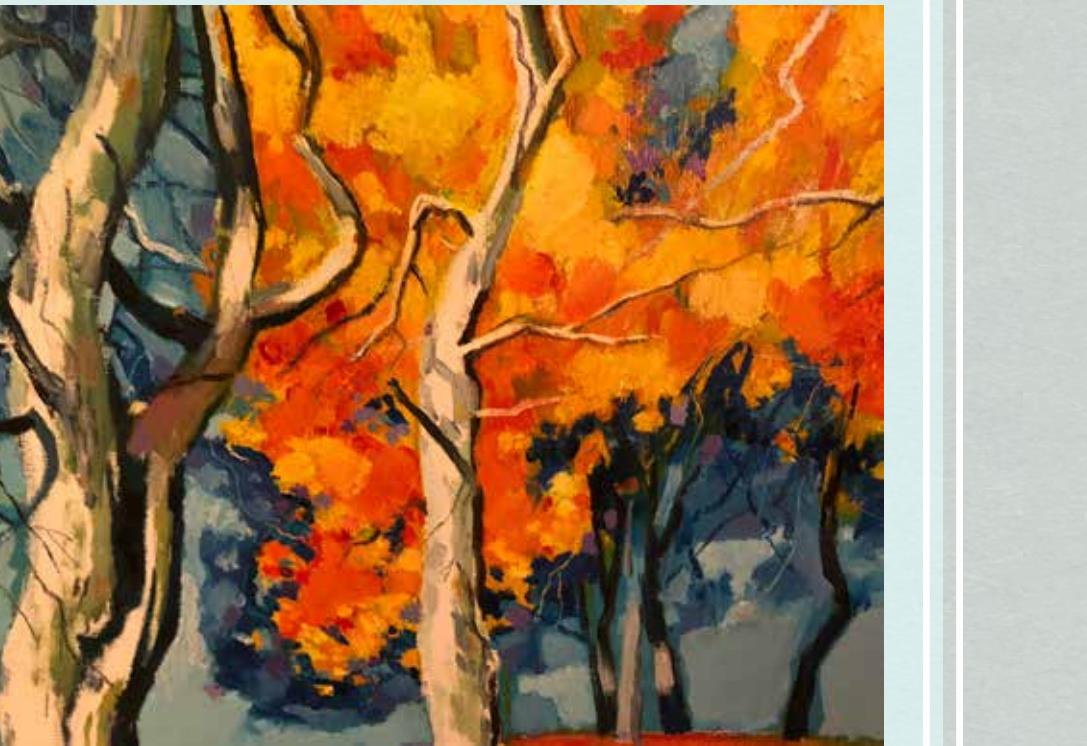


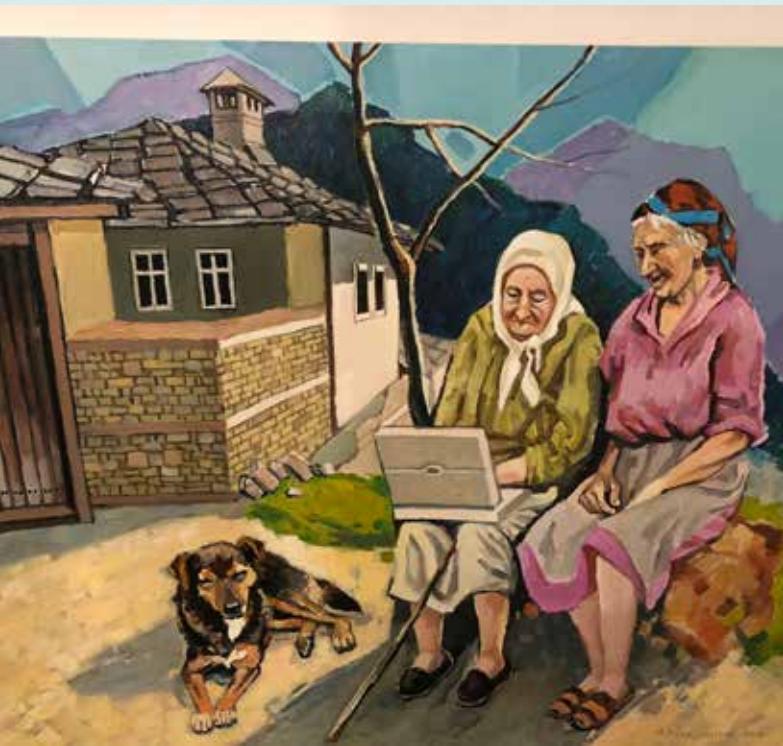












**BY VICKY KAFKAKI**