

CLIENT	SCOPE TYPE	DELIVERABLES	BUDGET	START	FINISH	(DAYS)	(WEEKS)	\$\$\$ / DAY	\$\$\$ / WEEK
Startup (dental)	Marketing Concepting	Deck of campaign concepts	\$20,000.00	9/12/2016	10/4/2016	22.00	4.40	\$ 909.09	\$ 4,545.45
Startup (dental)	Marketing Execution	Environmental graphics	\$30,000.00	11/5/2016	2/14/2017	101.00	20.20	\$ 297.03	\$ 1,485.15
Startup (Angel)	Marketing Concepting	development for poster generator	\$3,500.00	12/4/2016	1/17/2017	44.00	8.80	\$ 79.55	\$ 397.73
Startup (dental)	Marketing Execution	Marketing Campaign Execution	\$3,400.00	12/7/2016	1/13/2017	37.00	7.40	\$ 91.89	\$ 459.46
Independent curator	Website (Personal)	(it was our very first, ok, we also	\$1,895.00	1/6/2017	4/4/2017	88.00	17.60	\$ 21.53	\$ 107.67
Small design agency	Brand Voice & Messaging	development)	\$4,000.00	2/6/2017	6/16/2017	130.00	26.00	\$ 30.77	\$ 153.85
Startup (dental)	Marketing Execution	Theatre ad video cut + licensing	\$1,665.00	2/6/2017	3/13/2017	35.00	7.00	\$ 47.57	\$ 237.86
company	Concept Sprint	Deck of game ideas	\$6,000.00	2/13/2017	2/17/2017	4.00	0.80	\$ 1,500.00	\$ 1,500.00
Startup (dental)	Social Media	Monthly social retainer	\$4,000.00	2/16/2017	2/28/2017	12.00	2.40	\$ 333.33	\$ 1,666.67
Startup (dental)	Social Media	Monthly social retainer	\$4,000.00	3/1/2017	3/31/2017	30.00	6.00	\$ 133.33	\$ 666.67
Artist	Website (Educational)	(we liked him a lot)	\$5,000.00	3/27/2017	9/9/2017	166.00	33.20	\$ 30.12	\$ 150.60
Small design agency	Website (Portfolio)	Website Design & Development	chandeliers + 4	3/29/2017	7/18/2017	111.00	22.20	\$ 54.05	\$ 270.27
company / search	Illustration	10 drawings	\$500.00	4/1/2017	3/27/2017	7.00	1.40	\$ 71.43	\$ 357.14
Startup (dental)	Social Media	Monthly social retainer	\$4,000.00	4/1/2017	4/30/2017	29.00	5.80	\$ 137.93	\$ 689.66
Startup (Angel)	Marketing Execution	30 second video	\$5,000.00	4/10/2017	5/29/2017	49.00	9.80	\$ 102.04	\$ 510.20
Anthropologist	Development	touch-screen	\$4,390.21	4/17/2017	7/31/2017	105.00	21.00	\$ 41.81	\$ 209.06
Startup (dental)	Social Media	Monthly social retainer	\$4,000.00	5/1/2017	5/31/2017	30.00	6.00	\$ 133.33	\$ 666.67
Small design agency	Design?	Wrote a poem	\$200.00	5/4/2017	5/5/2017	1.00	0.20	\$ 200.00	\$ 200.00
Large design agency	Brand Identity	Generative Logo Development	\$7,500.00	5/5/2017	6/15/2017	41.00	8.20	\$ 182.93	\$ 914.63
Startup	Concept Sprint	Theme Month Strategy	\$5,000.00	5/5/2017	6/15/2017	41.00	8.20	\$ 121.95	\$ 609.76
Artist	Website (Personal)	Website design & development	painting	5/15/2017	#####	190.00	38.00	\$ 31.58	\$ 157.89
Startup (dental)	Social Media	Monthly social retainer	\$4,000.00	6/1/2017	6/30/2017	29.00	5.80	\$ 137.93	\$ 689.66
Startup (Series D)	Brand Voice & Messaging	Messaging & copywriting	\$8,000.00	6/26/2017	9/25/2017	91.00	18.20	\$ 87.91	\$ 439.56
		Monthly social retainer							
Startup (dental)	Social Media	(cancelled)	\$2,000.00	7/1/2017	7/15/2017	14.00	2.80	\$ 142.86	\$ 714.29
Startup (Series B)	Marketing Concepting	Deck of campaign concepts	\$30,000.00	7/14/2017	9/25/2017	73.00	14.60	\$ 410.96	\$ 2,054.79
		Website concepting and wireframes for a B2B website that was probably never made but let the studio live to die another day							
Large design agency	Concept Sprint		\$30,000.00	7/31/2017	8/18/2017	18.00	3.60	\$ 1,666.67	\$ 8,333.33
Conference	Speaking Engagement	Talk	\$1,456.04	7/31/2017		2.00	0.40	\$ 728.02	\$ 728.02
		3 Beer label concepts, final illustration	\$750.00 + a						
Small design agency	Visual Design		case of beer	#####	11/6/2017	18.00	3.60	\$ 41.67	\$ 208.33
Conference	Speaking Engagement	Talk & workshop	\$2,000.00	#####		2.00	0.40	\$ 1,000.00	\$ 1,000.00
		Marketing production, making a series of short films and static assets, then designing out & exporting those							
Startup (Series B)	Marketing Execution		\$147,000.00	#####	3/26/2018	146.00	29.20	\$ 1,006.85	\$ 5,034.25
Startup (Series B)	Marketing Execution	Designing out & exporting assets	\$20,150.00	#####	3/16/2018	136.00	27.20	\$ 148.16	\$ 740.81
Fashion startup (Angel)	Website (Ecommerce)	E-commerce site design & development	\$40,000.00	11/6/2017	4/2/2018	147.00	29.40	\$ 272.11	\$ 1,360.54
			\$18,000.00 + a trip to Aarhus to stay at this really cool museum						
Anthropologist	Website Design & Development	Website design & development		1/1/2018	#####	364	72.80	\$ 49.45	\$ 247.25
Large technology company / search engine	Concept Sprint	Deck of concepts for experiments and marketing ideas for a new product	\$5,000.00	1/22/2018	2/28/2018	37.00	7.40	\$ 135.14	\$ 675.68
Medium-sized strategy agency	Concept Sprint	Participation in consulting sprint "experience"	\$3,865.11	1/26/2018	2/5/2018	10.00	2.00	\$ 386.51	\$ 1,932.56
The Creative	Copy, Illustration	Written guide & Illustrations	\$550.00	2/5/2018	6/5/2018	120.00	24.00	\$ 4.58	\$ 22.92
Startup (Series D)	Marketing Concepting	Deck of campaign concepts	\$16,500.00	4/12/2018	6/5/2018	54.00	10.80	\$ 305.56	\$ 1,527.78
Blogger / podcaster	Website (Personal)	Website design & development	\$26,000.00	4/16/2018	12/7/2018	235	47.00	\$ 110.64	\$ 553.19
Startup (Angel)	Brand Voice & Messaging	Kickoff & messaging	\$12,000.00	4/18/2018	5/30/2018	42.00	8.40	\$ 285.71	\$ 1,428.57
Large technology company / search engine	Marketing Execution	Campaign	\$65,000.00	4/24/2018	5/30/2018	36.00	7.20	\$ 1,805.56	\$ 9,027.78
Startup (dental)	Marketing Execution	Movie Ad Cut	\$6,000.00	5/8/2018	5/25/2018	17.00	3.40	\$ 352.94	\$ 1,764.71
Parsons, The New School	Speaking Engagement	Guest critic	\$500.00	5/11/2018	5/11/2018	1.00	0.20	\$ 500.00	\$ 500.00
Startup (Angel)	Visual Design	Visual brand & packaging	\$10,500.00	5/14/2018	6/27/2018	44	8.80	\$ 238.64	\$ 1,193.18
Large technology company / blog	Marketing Concepting	Deck of campaign concepts	\$27,000.00	5/17/2018	6/20/2018	34.00	6.80	\$ 794.12	\$ 3,970.59
Startup (Angel)	Brand Identity	Visual identity	\$20,000.00	6/21/2018	9/20/2018	91	18.20	\$ 219.78	\$ 1,098.90
Startup (Angel)	Brand Voice & Messaging	Messaging & copywriting	\$5,000.00	6/21/2018	7/26/2018	35.00	7.00	\$ 142.86	\$ 714.29
Startup (Angel)	Website (Ecommerce)	Website design	\$15,000.00	6/21/2018	9/20/2018	91.00	18.20	\$ 164.84	\$ 824.18
Startup (Angel)	Website (Ecommerce)	E-commerce site design & development	\$59,500.00	7/10/2018	3/1/2019	234.00	46.80	\$ 254.27	\$ 1,271.37

Large technology company / social network	Concept Sprint	Deck of concepts for easter eggs, product features, and marketing ideas for a new product	\$68,400.00	8/1/2018	8/27/2018	26.00	5.20	\$	2,630.77	\$	13,153.85
	Marketing Concepting	Concepting, creative directing a series of ads that slowly got wittled down to 3 pithy animations that sucked the soul out of our studio until we finally decided to shut the whole thing down	\$146,400.00	9/25/2018	#####	34.00	6.80	\$	4,305.88	\$	21,529.41
Large technology company / social network	Marketing Execution	3 Stories, 3 Instagram posts	\$79,230.00	10/8/2018	#####	21.00	4.20	\$	3,772.86	\$	18,864.29
Large technology company / social network	Marketing Execution	Concepting for social content that got cancelled	\$24,610.00	10/9/2018	11/2/2018	24.00	4.80	\$	1,025.42	\$	5,127.08
Conference	Speaking Engagement	Talk & Workshop	\$500.00	#####	#####	1.00	0.20	\$	500.00	\$	500.00